School of Economics and Management

BUSO15, Navigating the Future: Transformative Strategies for Sustainable Management, 5 credits

Navigera framtiden: transformativa strategier för hållbar företagsledning, 5 högskolepoäng

Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2025-02-24. The syllabus comes into effect 2025-02-25 and is valid from the autumn semester 2025.

General information

BUSO15 is a course within the Master in International Strategic Management programme.

Language of instruction: English

Main field of study	Specialisation
Business Administration	A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

The course goals are to develop the students' theoretical knowledge of theories, models and concepts as well as skills and abilities related to:
• Theories and praxis of managing and navigating in a complex and uncertain environment
• Theories and praxis of managing organizational learning and development in order to cope with complex and uncertain environments
A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Demonstrate knowledge and understanding of fundamental theories and models in the above knowledge areas

- Demonstrate knowledge and understanding of research behind the above knowledge areas
- Demonstrate knowledge and understanding of how the above theories and models are applied in different organizational settings and situations

Competence and skills

- Are able to identify and analyse the strength and weakness in the discussed theories and models including their applicability in a management context
- Can use the discussed theories and models in analysing relevant issues in various managerial situations
- Can use the discussed theories and models in the various managerial situations provided in the course
- Can reflect on their own competence and skill in applying the discussed theories and models

Judgement and approach

- Demonstrate an ability to reflect on and critically discuss the discussed theories and their application
- Demonstrate the ability to reflect on ethical aspects of applying the discussed theories and models
- Demonstrate the ability to assess their own understanding of and application of the theories and models discussed

Course content

The course equips students with tools and theories to practically address emerging global disruptions. Each year, the course will focus on one such key future-shaping disruption (such as artificial intelligence, climate change, geopolitical shifts or public health crises). Students will critically examine innovative frameworks and develop adaptive strategies for sustainable leadership in the face of these transformative forces. The goal is to cultivate forward-thinking, resilient leaders who can navigate and manage complex global disruptions.

Course design

The course combines a variety of pedagogic methods, ranging from mini-lectures, case studies, working groups, student debates, group presentations and lectures by external guests. Students are expected to participate actively during classes.

Assessment

Final grade involves assessment throughout the student's learning process. It consists of the following elements:

- Written assignments (1 credit - Pass/Fail). Individual written reflection at end of each class (max. 1 page). For the full grade, a maximum of one assignment can be missed.

- Final exam (4 credits – A-F). The exam is based on the full syllabus (cases and academic literature).

An additional examination session (re-examination or supplementary assignment) is organized in close connection with the regular session.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Grades

Grading scale includes the grades: U=Fail, E=Sufficient, D=Satisfactory, C=Good, B=Very Good, A=Excellent
The final graded grade of the course is determined by the grade on the individual exam.

Marking scale: Fail, E, D, C, B, A.
Grade (Definition) Points or % out of maximum points. Characteristic.
A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.
B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.
C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.
D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.
E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.
F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.
Some occasional examination elements of the course may have the grading scale Pass/Fail.

Entry requirements

An undergraduate degree (BA/BSc) equivalent to 180 credits

English 6/English course B

Further information

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

This is a translation of the syllabus
which was established in Swedish.