



**LUND**  
UNIVERSITY

School of Economics and Management

## **BUSN49, Business Administration: Degree Project in Managing People, Knowledge and Change - Master Level, 15 credits**

*Business Administration: Degree Project in Managing People,  
Knowledge and Change - Master Level, 15 högskolepoäng*  
Second Cycle / Avancerad nivå

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### **Details of approval**

The syllabus was approved by The Board of the Department of Business Administration on 2019-10-11 and was last revised on 2021-11-01 by Academic Director of Studies at Department of Business Administration. The revised syllabus applies from 2021-11-01, spring semester 2022.

### **General Information**

BUSN49 is a course in Business Administration at masters level as well as an independent-subject course.

The course is offered in English, students must therefore be able to communicate in English both orally and in writing.

*Language of instruction:* English

*Main field of studies*

Business Administration

*Depth of study relative to the degree requirements*

A1E, Second cycle, contains degree project for Master of Arts/Master of Science (60 credits)

### **Learning outcomes**

A passing grade on the course will be awarded to students who:

#### **Knowledge and understanding**

Understand different research philosophies, methodologies and empirical methods. This includes an understanding of basic assumptions and differences as well as an ability to conduct empirical research arising therefrom.

### **Competence and skills**

- Have competencies in the application of theories and models to empirical data, for example that pertaining to practical management problems on the themes of change and the management of knowledge as well as more theoretical, academic issues.
- Have an ability to communicate in English on issues, debates and problems in the field both orally and in writing.
- Can follow the development of knowledge in the fields of organisational theory, strategy, knowledge management and strategic human resource management through journal articles and research oriented books as well as the more popular press.
- Can work both individually and as a member of a group with students from different cultures in order to solve practical problems as well as manage a more extensive project.

### **Judgement and approach**

- Select and evaluate different theories and research methods in relation to specific practical problems
- Can identify relevant research topics within the area of management and organisation studies and to design and carry out research independently that investigates such topics in a relevant way.

### **Course content**

The main objective is to develop students' ability to conduct an independent scientific study that includes developing relevant research questions, and to design and conduct a study that addresses the research questions based upon appropriate methodological considerations and relevant theories within the areas covered by the masters program. The students should also be able to present their study in a written academic report as well as orally.

The students work independently and in smaller groups with designing and conducting their own study and on presenting their study in the form of a final written master thesis. This includes to search for and to select relevant literature on the appropriate theoretical area as well as on research methodology, and to collect relevant empirical data through field studies and documentary research. The students are also expected to read and discuss the work of other students that attend the same course.

### **Course design**

Teaching takes place primarily through supervision and discussions individually or in smaller group of students. Each student or group of students will have at least one supervisor that is responsible for discussing the student's work with the master thesis throughout the process

## Assessment

The students will be assessed of their knowledge and skills achieved during the programme through the Learning Objective Assessment (LOA).

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## Grades

Marking scale: Fail, E, D, C, B, A.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance,

analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and

independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical

ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance,

analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical

relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical

relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

*Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.*

## Entry requirements

Students admitted to a Master Programme where this course is either a compulsory or elective part, are qualified for the course. For other students, at least 60 UCP or ECTS-cr in Business Administration is required. These must include a course in basic Business Administration, Introductory Course in Business Administration FEKA90

## **Further information**

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

The course BUSN49 cannot be combined with the course BUSM18 in a degree.

Subcourses in BUSN49, Business Administration: Degree Project in  
Managing People, Knowledge and Change - Master Level

Applies from V22

- 2201 Thesis, 15,0 hp  
Grading scale: Fail, E, D, C, B, A
- 2202 Opposition, 0,0 hp  
Grading scale: Fail, Pass
- 2203 Attendance, 0,0 hp  
Grading scale: Fail, Pass
- 2204 Learning Objective Assessment, 0,0 hp  
Grading scale: Fail, Pass

Applies from V12

- 1101 Thesis, 15,0 hp  
Grading scale: Fail, E, D, C, B, A
- 1102 Opposition, 0,0 hp  
Grading scale: Fail, Pass
- 1103 Attendance, 0,0 hp  
Grading scale: Fail, Pass