



School of Economics and Management

## **BUSN46, Research Methods, 7.5 credits**

*Research Methods, 7,5 högskolepoäng*

Second Cycle / Avancerad nivå

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### **Details of approval**

The syllabus was approved by Academic Director of Studies at Department of Business Administration on 2017-10-16 to be valid from 2017-10-16, autumn semester 2017.

### **General Information**

The course is a master level course and an elective part of the masters programme, Managing People, Knowledge and Change. It can also be an elective course in Business Administration at masters level. The course can be studied within the Business Administration and Economics programme, the International Business Administration and Economics programme, the Degree of Master of Science in Business and Economics – Programme (Civilekonomprogrammet) as well as an independent-subject course.

The course is offered in English, students must therefore be able to communicate in English both orally and in writing.

*Main field of studies*

Business Administration

*Depth of study relative to the degree requirements*

A1N, Second cycle, has only first-cycle course/s as entry requirements

### **Learning outcomes**

A passing grade on the course will be awarded to students who:

#### **Knowledge and understanding**

- Understand different research philosophies, methodologies and empirical methods. This includes an understanding of basic assumptions and differences as well as an ability to conduct empirical research arising therefrom.

### Competence and skills

- Have competencies in the application of theories and models to empirical data, for example that pertaining to practical management problems on the themes of change and the management of knowledge as well as more theoretical, academic issues.
- Have an ability to communicate in English on issues, debates and problems in the field both orally and in writing.

### Judgement and approach

- Select and evaluate different methodological approaches in relation to specific research questions
- Can identify relevant research topics within the area of management and organisation studies and to design and carry out research independently that investigates such topics in a relevant way.

### Course content

The objective of the course is to enhance and deepen the students' knowledge and understanding of the most commonly used techniques of qualitative data collection within organisation and management studies, as well as to give examples of how different types of data can be used for different types of analyses. The course will moreover touch upon questions concerning how different assumptions with respect to the (social) world (ontology) and our knowledge thereof (epistemology) are intertwined in the choice of these techniques and methods.

### Course design

Instruction is pursued primarily through lessons and case exercises in groups. The structure of the course and the basis of grading require regular attendance and continuous work with various assignments. Grading is carried out continually on the basis of case exercises, work assignments and seminar discussions.

### Assessment

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

### Grades

Marking scale: Fail, E, D, C, B, A.

Betyg (Benämning) Poäng alt. % av maxpoäng. Karakteristik.

**A** (Utmärkt) 85-100. Ett framstående resultat som är utmärkt vad gäller teoretiskt djup, praktisk relevans, analytisk förmåga och självständighet.

**B** (Mycket bra) 75-84. Ett mycket bra resultat som karakteriseras av mycket bra teoretiskt djup, praktisk relevans, analytisk förmåga samt självständighet.

**C** (Bra) 65-74. Ett bra resultat som karakteriseras av bra teoretiskt djup, praktisk relevans, analytisk förmåga samt självständighet.

**D** (Tillfredsställande) 55-64. Ett resultat som är tillfredsställande vad gäller teoretiskt djup, praktisk relevans, analytisk förmåga och självständighet.

**E** (Tillräckligt) 50-54. Ett resultat som möter minimikraven vad gäller teoretiskt djup, praktisk relevans, analytisk förmåga och självständighet, men inte mer.

**U** (Otilräckligt/Underkänt) 0-49. Ett resultat som är otillräckligt vad gäller teoretiskt djup, praktisk relevans, analytisk förmåga och självständighet.

Enskilda examinationsmoment i kursen kan ha betygsskala GU (godkänt/underkänt).

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Lunds universitet ser allvarligt på fusk och plagiat och disciplinära åtgärder vidtas gentemot studenter som misstänks vara inblandade i någon form av fusk och/eller plagiat. Vid bevisat fusk kan påföljden bli avstängning från studier vid Lunds universitet under en viss tid.

## Entry requirements

Students admitted to a Master Programme where this course is either a compulsory or elective part, are qualified for the course. For other students, at least 60 UCP or ECTS-cr in Business Administration is required. These must include a course in basic Business Administration, (e.g. FEK502 Business Administration: General Course, FEKA02 Business Administration, General Course, FEKA01 Business Administration: Introductory Course, or FEKC01 Introductory Course in Business Administration, including Business Communication or the equivalent).

### Specific admission requirements

While not mandatory, it is recommended that the student have a bachelors major in Organisation or Strategy.

## Further information

The course BUSN46 cannot be combined with the course BUSM17 in a degree.

## Subcourses in BUSN46, Research Methods

Applies from V12

1101 Research Methods, 7,5 hp  
Grading scale: Fail, E, D, C, B, A