

## **BBHP01, Book History: Graphic Communication from Papyrus to Screen, 7.5 credits**

*Bokhistoria: Grafisk kommunikation från papyrus till skärm, 7,5 högskolepoäng*  
Second Cycle / Avancerad nivå

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### **Details of approval**

The syllabus was approved by The Pro Dean of First and Second Cycle Studies at The Joint Faculties of Humanities and Theology on 2025-12-01 (U 2025/898) and was last revised on 2025-12-02 (U 2025/898). The revised syllabus comes into effect 2026-03-02 and is valid from the autumn semester 2026.

### **General information**

The course is given as a freestanding course. The course is an elective course in the Master's Programme in Historical Studies. The course may be included in a general qualification in the first or second cycle.

*Language of instruction:* Swedish

*Main field of study*

*Specialisation*

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A1N, Second cycle, has only first-cycle course/s as entry requirements

### **Learning outcomes**

On completion of the course, the students shall be able to

#### **Knowledge and understanding**

- be able to describe the technical history, function and terminology of graphic communication and to relate its development to other historical processes of change,
- explain and describe the main techniques for producing handwritten and printed texts and images, including their technical, cultural and resource conditions,

## Competence and skills

- identify, at a basic level, textual and visual media from different periods and to assess the techniques used,
- identify and analyse in depth the role of communication technologies in different historical contexts,

## Judgement and approach

- assess and discuss the direct and indirect impact of communication technologies on historical events,
- be able to critically discuss the relationship between media technologies, media artefacts and meaning-making processes at both individual and sociocultural levels.

## Course content

This course studies books and other documents in order to analyse and understand the objects, phenomena and processes that have been a prerequisite for the production and dissemination of texts. The aim of the course is to develop knowledge and awareness of different methods of communicating with writing and images and of how different techniques and media shape information, ideas and perceptions. This is also linked to wider societal changes.

The course is thematically structured and covers the main lines of graphic communication in handwritten, printed and digital form with an emphasis on print media. The course literature provides historical anchoring and opens up theoretical considerations based on the techniques and artefacts covered. The course provides participants with basic skills in interpreting the production of meaning inherent in the materiality of media.

## Course design

The teaching consists of 8-10 sessions, generally seminars, as well as lectures and practical and group exercises. All sessions are compulsory and require preparation and active participation.

If a student is absent from a teaching session for a valid reason, a written supplementary assignment is required according to the instructions of the course lecturer. Supplementation is allowed as an exception: if a student misses more than three teaching sessions, these sessions can be repeated the next time the course is offered.

## Assessment

The assessment of the course is based on two written assignments. The assignments are based on the course literature and practical exercises from the course seminars.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

## Grades

Grading scale includes the grades: Fail, Pass, Pass with distinction

A pass in the course requires a pass in the second written assignment.

### **Entry requirements**

Knowledge in English corresponding to the language requirements to meet the general entry requirements for Bachelor's level studies and a minimum of 90 credits with gradual progression (including a Bachelor's degree project) in one subject.

### **Further information**

- The course is offered at the Department of Arts and Cultural Sciences, Lund University.
- The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree.
- For further details, see the current registration information and other relevant documentation.