



LUND
UNIVERSITY

Faculties of Humanities and Theology

BBHA23, Book History: Level 2, 30 credits
Bokhistoria: Föreläsning, 30 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2015-04-28 to be valid from 2015-04-28, spring semester 2015.

General Information

The course is offered as a freestanding course. It can normally be included in a first or second cycle degree

Language of instruction: Swedish

Main field of studies

Cultural Sciences

Depth of study relative to the degree requirements

G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding

- account for relevant issues of graphic products, their historical use and importance in mainly Western culture
- account for the emergence of the book market in Europe after the introduction of print
- account for their understanding of the research issues of the subject and how to process them

Competence and skills

- account for and discuss links between changes in graphic communication and society at large in mainly Western history
- make comparisons and elementary analyses of book history phenomena and issues
- formulate and delimit a research issue and seek, collect, process and present, in speech and writing, a delimited material in a scholarly manner, including correct use of theories and methods

Judgement and approach

- account for and independently discuss links between graphic communication and historical situation
- discuss and take a position on perspectives of the history of graphic communication, taking into account ideology, gender and ethnicity, among others

Course content

The course deals with graphic communication from the perspectives of the book market, theories and current research approaches. Students will be working with many different graphic documents. Module 1 addresses the use of books and other printed matter from a book market perspective. The emphasis is placed on the historical contexts in which books and print have functioned as a political force. Module 2 penetrates issues of the book as a medium: How have books been designed, what has influenced their design and how have books functioned as media? Module 3 introduces the theoretical foundations and methodological tools of book history, and current research approaches to the field. Module 4 consists of a supervised research project.

The course consists of the following modules:

1. Book Culture, Book Markets and Politics from Historical and European Perspectives, 7.5 credits,
2. The Materiality of the Book and the Book as Medium, 7.5 credits,
3. Book History: Theory and Method, 7.5 credits.
4. Paper, 7.5 credits

Course design

The course is offered entirely as a distance learning course and makes use of an online learning platform and/or digital tools. Optional meetings on campus are included. Students are required to participate under these conditions, and to have access to a computer with an Internet connection. Participation in group discussions is compulsory. The department will provide information about the technical requirements.

The teaching consists of lectures, seminars, exercises, laboratory sessions and study visits. Compulsory assessed seminars and exercises are included in all modules: study group work and paper seminars in module 3.

Assessment

The assessment is based on:

Module 1. Active participation in three group discussions, a paper and a minor essay.

Module 2. Active participation in three group discussions, a paper and a minor essay.

Module 3. Active participation in three group discussions, a paper and a take-home exam.

Module 4. Paper.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass, Pass with distinction.

For a grade of Pass on the whole course, the student must have been awarded this grade on all modules. For a grade of Pass with Distinction on the whole course, the student must have been awarded this grade on at least 15 of the credits of the course, and at least the grade Pass on the remaining credits. For a grade of Pass with Distinction, the student must also have been awarded this grade on Module 4 (Project).

Entry requirements

To be admitted to the course, students must have passed Book History Level 1 (BBHA14) or the older courses BBHA12, BBHA11, BBH002 or BBH202, or the following four courses: Book History: From Manuscript Culture to Print Culture (BBHB41), Book History: From Industrialisation to Digitisation (BBHB42), Book History: The History of Reading (BBH B43) and Book History: From Papyrus to iPad- graphic form and technology throughout history (BBHB45). Course BBHB40 can replace BBHB45.

Further information

1. This course replaces BBHA22.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
3. The course is offered at the Department of Arts and Cultural Sciences, Lund University
4. Module 1 can be studied as a freestanding course (BBHB46)
5. Module 2 can be studied as a freestanding course (BBHB47)
6. Module titles in Swedish:
 1. Litteratursamhället, bokmarknaden och politiken i historiskt och europeiskt perspektiv
 2. Bokens materialitet och boken som medium
 3. Bokhistorisk teori och metod
 4. Uppsats

Subcourses in BBHA23, Book History: Level 2

Applies from V15

- 1501 Book Culture, Bookmarket and Politics, 5,5 hp
Grading scale: Fail, Pass, Pass with distinction
- 1502 Book Culture, Bookmarket and Politics - Paper, 2,0 hp
Grading scale: Fail, Pass, Pass with distinction
- 1503 The Materiality of the Book and the Book as Medium, 5,5 hp
Grading scale: Fail, Pass, Pass with distinction
- 1504 The Materiality of the Book and the Book as Medium - Paper, 2,0 hp
Grading scale: Fail, Pass, Pass with distinction
- 1505 Book history: Theory and Method, 5,5 hp
Grading scale: Fail, Pass, Pass with distinction
- 1506 Book history: Theory and Method - Paper, 2,0 hp
Grading scale: Fail, Pass, Pass with distinction
- 1507 Paper, 7,5 hp
Grading scale: Fail, Pass, Pass with distinction