



Joint Faculties of Humanities and Theology

ABMM05, ALM: Strategic Development of ALM-institutions, 7.5 credits

ABM: Strategisk utveckling av ABM-verksamheter, 7,5 högskolepoäng
Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2011-05-03. The syllabus comes into effect 2011-05-03 and is valid from the autumn semester 2011.

General information

The course is a compulsory component of the Master of Arts programme in Archival Studies, Library and Information Studies and Museum Studies (ALM).

Language of instruction: Swedish

Main field of study

Culture and Information Studies for Archives, Libraries and Museums

Specialisation

AXX, Second cycle, in-depth level of the course cannot be classified

Learning outcomes

On completion of the course, students shall be able to

Knowledge and understanding

- in an advanced way, be able to give an account of strategic planning, leadership and organisational development in archives, libraries or museums and be able to discuss the importance of these aspects for the performance of the organisation
- apply advanced knowledge of organisation, governance, organisational logic and marketing in archives, libraries or museums for organisational and quality development
- give an account of and be able to use relevant theoretical models for the description and analysis of the cooperation between archives, libraries and museums and interaction with the wider world

Competence and skills

- design a strategic plan for organisational development in chosen activities weighing up organisational structures, goal formulations and methods for implementation, monitoring and evaluation
- using the correct terminology, be able to describe an organisation and its conditions and identify relevant strategic activities for its further development

Judgement and approach

- analyse, evaluate and reflect on possible strategies for organisational development in relation to assignments and goals in archives, libraries' and museum operations
- evaluate consequences of various strategic decisions and development efforts for concerned activities in the ALM field.

Course content

In the course, strategic planning is studied along with other models for organisational and quality development, evaluation, different perspectives and methods to describe and analyse activities and working towards goals, monitoring and evaluation of results, leadership, cooperation, group cooperation and skills and continuing professional development as well as marketing and general financial administration. Within the scope of the course, the students design strategic plan in groups for a specific activity or organisation, chosen according to their specialisation. The strategic plan constitutes the focus of learning and develops the student's ability to plan and, with adequate methods, carry out qualified assignments even in situations with limited information. Theoretical and practical exercises are integrated into the work on the strategic plan, while students receive training in professional communication with the wider world. Through the placement of the course in the third semester of the programme, the student is encouraged to integrate knowledge from the earlier courses of the programme critically and systematically in order to be able to analyse a real ALM organisation and assess its need for organisational and quality development.

Course design

Teaching consists of lectures and supervised group exercises. Teacher-supervised group exercises are compulsory. Students are required to make up for any absence with a written assignment.

Assessment

Examination takes place in groups through written documentation of a strategic plan that is publicly discussed at a seminar.

Grades

Grading scale includes the grades: Fail, Pass

Entry requirements

Admission to the course requires ABMM03 or equivalent knowledge.

Further information

1. The number of credits allocated for course content that is shared in whole or in part with another course can only be credited once for a degree. For further details, see current registration and information materials.