

ABMM05, ALM: Strategic Development of ALM-institutions, 7.5 credits

ABM: Strategisk utveckling av ABM-verksamheter, 7,5 högskolepoäng
Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2011-05-03 and was last revised on 2026-02-16 by The Pro Dean of First and Second Cycle Studies at The Joint Faculties of Humanities and Theology (U 2025/693). The revised syllabus comes into effect 2026-03-01 and is valid from the autumn semester 2026.

General information

The course is a compulsory component of the Master's Programme in Archival Studies, Library and Information Studies, Museum Studies (ALM).

Language of instruction: Swedish

Main field of study

Culture and Information Studies for Archives, Libraries and Museums

Specialisation

AXX, Second cycle, in-depth level of the course cannot be classified

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding

- in an advanced way, give an account of strategic planning, leadership and organisational development in ALM organisations and discuss the importance of these aspects for the performance of the organisation
- apply advanced knowledge of organisation, governance, organisational logic and marketing in archives, libraries or museums for organisational and quality development
- give an account of, and use relevant theoretical models to describe and analyse, the cultural policy situation of archives, libraries and museums.

Competence and skills

- design a strategic plan for organisational development within a selected organisation using analysis of organisational structures, goal formulations and methods for implementation, follow-up and evaluation
- using the correct terminology, describe an organisation and its conditions and identify relevant strategic activities for its further development.

Judgement and approach

- analyse, evaluate and reflect on possible strategies for organisational development in relation to assignments and goals in the operations of archives, libraries and museums
- evaluate the consequences of various strategic decisions and development efforts for affected organisations in the ALM field.

Course content

The course covers strategic planning and models for organisational and quality development. This includes goal formulation, follow-up and evaluation. Other areas covered include leadership, teamwork and professional development, as well as finance and marketing. In groups, students design a strategic plan for a specific operation or organisation. The work on the strategic plan provides the focus for learning. Theoretical and practical components are integrated into the work on the strategic plan, while students get the opportunity to practice professional communication. Knowledge from the previous courses of the programme is used to enrich the analysis of a selected ALM organisation. The assignment includes assessing the development needs of this organisation. The course develops the student's ability to plan and carry out qualified tasks using appropriate methods, even in situations with limited information.

Course design

Teaching consists of lectures, 1-2 supervision sessions and 2-3 seminars. Participation in the supervision and seminars is compulsory. Students are required to make up for any absence from seminars with a written assignment.

Assessment

The course is assessed through a group-written strategic plan that is presented at a seminar (6 credits) and an individual written assignment (1.5 credits).

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Grades

Grading scale includes the grades: Fail, Pass

Entry requirements

Admission to the course requires ABMM03 or equivalent knowledge.

Further information

- The course is offered at the Department of Arts and Cultural Sciences, Lund University.
- The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree.
- For further details, see the current registration information and other relevant documentation.