

Litteraturlista för BUSO12, Företagsekonomi: Strategiskt tänkande och handlande i en komplex värld gällande från och med höstterminen 2020

Litteraturlistan är fastställd av Institutionsstyrelsen vid Företagsekonomiska institutionen 2020-05-26 att gälla från och med 2020-05-26

Book

Sloan, Julia (2017) 3ed Learning to think strategically, Routledge, London & New York (app 260 pages)

The book provides an overview of the concept and tradition of Strategic Thinking as well as an in-depth discussion of key topics in regards to what Strategic Thinking implies as well as various methods of developing relevant competencies.

Articles

The course will require students to read a collection of articles, including but not limited to the following:

Suoheimo, Mari (2019) Strategies and Visual Tools to Resolve Wicked Problems, The International Journal of Design Management and Professional Practice, Volume 13, Issue 2 pp 25-41

Calori, Roland, Gerry Johnson & Philippe Sarnin (1994) CEO's Cognitive Maps and the Scope of the Organization, Strategic Management Journal Vol 14 pp437-457

Proulx, Travis & Michael Inzlicht (2012) The Five "A"s of Meaning Maintenance: Finding Meaning in the Theories of Sense-Making Psychological Inquiry, 23: 317–335, 2012

Kruglanski, Arie W. ; Antonio Pierro; Lucia Manne & Eraldo De Grada (2006) Groups as Epistemic Providers: Need for Closure and the Unfolding of Group-Centrism, Psychological Review, Vol. 113, No. 1, 84 –100