



Litteraturlista för IBUH11, International Business: Kunskapsfronten inom International Business gällande från och med vårterminen 2020

**Litteraturlistan är fastställd av Institutionsstyrelsen vid Företagsekonomiska
institutionen 2019-05-19 att gälla från och med 2019-05-19**

A list of articles covering both classics and contemporary matters of concern within the field of international business. Examples include:

- Bartlett, S & Ghoshal, CA (1988) "Organizing for worldwide effectiveness: the transnational solution". California Management Review, 19, 3, 365-388.

- Johanson, J & Vahlne, JE (1977) "The internationalisation process of the firm - a model of knowledge development and increasing foreign market commitments". Journal of International Business Studies, 8, 1, 23-32.

- Martinez, J. I & Jarillo, J.C. (1989) "The Evolution of Research on Coordination Mechanisms in Multinational Corporations." Journal of International Business Studies, Vol. 20, No. 3 (Autumn, 1989): 489-514

- Vernon, R (1966) "International Investment and International Trade in the Product Cycle". The Quarterly Journal of Economics, Vol. 80, 2, 190-207

Students are also expected, on an individual basis, to find additional literature given the nature of the topics they are studying.