



Litteraturlista för SMMS22, Destinationsutveckling och -marknadsföring gällande från och med vårterminen 2017

Litteraturlistan är fastställd av Styrelsen för institutionen för service management och tjänstevetenskap 2017-01-25 att gälla från och med 2017-02-01

Se bilaga.

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Litteraturlistan börjar gälla 2017-02-01.

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