Litteraturlista för SKOP20, Strategisk kommunikation: Public Relations gällande från och med höstterminen 2014

Litteraturlistan är fastställd av Styrelsen för institutionen för strategisk kommunikation 2014-10-14 att gälla från och med 2016-08-29

Se bilaga.

LUNDS UNIVERSITET
Samhällsvetenskapliga fakulteten

Institutionen för strategisk kommunikation

Litteratur för SKOP20 Public Relations 7,5 högskolepoäng

(Strategic Communication: Public Relations, 7.5 credits)

Litteraturen är fastställd av styrelsen för Institutionen för strategisk kommunikation 2014-10-15. Litteraturen är giltig från och med höstterminen 2014.

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