



Literature for FEKH30, Business Administration: Bachelor Course in Business and Data Analytics applies from autumn semester 2021

**Literature established by Academic Director of Studies at Department of
Business Administration on 2021-06-01 to apply from 2021-06-01**

Sloan, Julia (2020) 4th edition, Learning to Think Strategically, Routledge (app 280 pages)

Grant, R. E. senaste upplagan, Contemporary strategy analysis

Hair, J. F., Black, William C., Babin, Barry J. & Anderson, Rolph E.([2019]). *Multivariate data analysis*. (Eighth Edition). Andover: Cengage.

ISBN: 9781473756540

Selection of articles