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**Literature for MESS56, Environmental Studies and  
Sustainability Science: Sustainability and Popular Culture  
applies from autumn semester 2021**

**Literature established by The Board of the Lund University Centre for  
Sustainability Studies on 2021-05-20 to apply from 2021-08-30**

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See appendix.



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## Miljö- och hållbarhetsvetenskap: Hållbarhet och populärkultur, 7,5 högskolepoäng

*Environmental Studies and Sustainability Science: Sustainability and Popular Culture 7,5 credits*

MESB01 litteraturlista fastställd av LUCCSUS styrelse den 20 maj 2021.

### Books

1. Storey, J. 2018. Cultural theory and popular culture: An introduction. 5th edition. Pearson Longman. Harlow, UK. ISBN: 9781317591245 (282 pages.)
2. **Hjorth, L., Horst, H., Galloway, A and Bell, G.** 2016. The Routledge Companion to Digital Ethnography. Abingdon: Routledge (around 170 pages with selected chapters)

### Articles and book chapters

1. Allan, S and Jacqui, E. 2015. ‘Citizen Science/citizen Journalism: New Forms of Environmental Reporting.’ In The Routledge Handbook of Environment and Communication. (186–196). Hoboken: Taylor and Francis. (10 pages.)
2. **Ang, I.** 1991. On the politics of empirical audience research. In Living Room Wars: Rethinking Media Audiences for a Postmodern World. (35–52). New York and London: Routledge. (17 pages.)
3. Andrews, K. T. and Caren, N. 2010. ‘Making the News: Movement Organizations, Media Attention, and the Public Agenda.’ American Sociological Review 75(6): 841–866. (25 pages.)
4. Aronczyk, M., 2016. Market (ing) activism: Lush Cosmetics, Ethical Oil, and the self-mediation of protest. JOMEC Journal, (4).  
[Available here](#). (24 pages)

5. Banet-Weiser, S., & Lapsansky, C., 2008. RED is the new black: Brand culture, consumer citizenship and political possibility. *International Journal of Communication*, 2, 21. [Available here.](#) (21 pages)
6. Baum, L. M. 2012. 'It's Not Easy Being Green ... Or Is It? A Content Analysis of Environmental Claims in Magazine Advertisements from the United States and United Kingdom.' *Environmental Communication: A Journal of Nature and Culture* 6(4):423–440. (17 pages.)
7. Batel, S and Devine-Wright, P. 2018. Populism, identities and responses to energy infrastructures at different scales, in the United Kingdom: A post-Brexit reflection, *Energy Research & Social Science*.43, 41-47. (20 pages.)
8. Bennett, T., 1986. Popular Culture and the Turn to Gramsci'. In Bennett, T., Mercer, C. & Woollacott, J. (eds.). *Popular Culture and Social Relations*. Milton Keynes: Open University Press, pp. xi-xix.
9. Besley, J. C., Shanahan, J. 2005. Media attention and exposure in relation to support for agricultural biotechnology. *Science Communication*, 26, 347-367. (20 pages.)
10. Bolsen, T. 2011. 'The Construction of News: Energy Crises, Advocacy Messages, and Frames toward Conservation.' *The International Journal of Press/Politics* 16(2):143–162. (19 pages.)
11. Burch, E. A., & Harry, J. C. 2004. Counter-hegemony and environmental justice in California newspapers: Source use patterns in stories about pesticides and farm workers. *Journalism & Mass Communication Quarterly*, 81(3), 559-577. (18 pages)
12. Cox, R. 2007. Nature's "Crisis Disciplines": Does Environmental Communication Have an Ethical Duty?, *Environmental Communication*, 1:1, 5-20, DOI: 10.1080/17524030701333948 (15 pages)
13. Christensen, M and Nilsson, A. 2018. Media, Communication, and the Environment in Precarious Times. *Journal of Communication*. Vol. 68 Issue 2, p267-277. (10 pages)
14. Dahlstrom, M. F., Scheufele, D. A. 2010. Diversity of television exposure and its association with the cultivation of concern for environmental risks. *Environmental Communication: A Journal of Nature and Culture*, 4, 54-65. (11 pages.)
15. Dudo, A., Brossard, D., Shanahan, J., Scheufele, D. A., Morgan, M., & Signorielli, N. (2011). Science on television in the 21st century: Recent trends in portrayals and their contributions to public attitudes toward science. *Communication Research*, 38(6), 754-777. (23 pages.)

16. Steiner, L. 2014. Feminist Media Theory in Fortner, R. and Fackler, M. (eds). *The Handbook of Media and Mass Communication Theory*. John Wiley & Sons, Inc. (23 pages)
17. Gaard, G. 2014. Ecofeminism Revisited: Rejecting Essentialism and Replacing Species in a Material Feminist Environmentalism. *Feminist Formations*, Vol.23, N°2, pp.26-53. (27 pages)
18. Gillespie, T. 2017. Algorithmically recognizable: Santorum's Google problem, and Google's Santorum problem, *Information, Communication & Society*, 20:1, 63-80, DOI: 10.1080/1369118X.2016.1199721 (17pages)
19. Gramsci, A. 1971. History of the Subaltern Classes; (ii) The Concept of "Ideology"; (iii) Cultural Themes: Ideological Material. In Durham, M. G. & Kellner, D. M (Eds.) *Media and Cultural Studies: KeyWorks (Revised Edition)*. (13-18). ISBN-13: 978-1-4051-3258-9 (5 pages.)
20. Gramsci, A., 1971b. 'Hegemony, Intellectuals, and the State'. In: Gramsci, A. *Selections from Prison Notebooks (trans. Quintin Hoare and Geoffrey Nowell-Smith)*. London: Lawrence & Wishart, pp. 85-91 (16 pages)
21. Hansen, A & Machin, D. 2013. Researching Visual Environmental Communication, *Environmental Communication*, 7:2, 151-168, DOI: 10.1080/17524032.2013.785441 (17 pages.)
22. Hansen, P and Jonsson, S. 2014. Ending Colonialism by Securing its Continuation. In *EurAfrica. The untold history of European integration and colonialism*. London: Bloomsbury, 239-278. (39 pages)
23. Haider, J. 2016. The Shaping of Environmental Information in Social Media: Affordances and Technologies of Self-control. *Environmental Communication*, Vol. 10, No. 4, 473–491. (18 pages.)
24. Hjorth, L. 2012. iPersonal: A Case Study of the Politics of the Personal. In Hjorth, L., Burgess, J., & Richardson I. (Eds). *Studying Mobile Media, Cultural Technologies, Mobile Communication, and the iPhone*. (190-213). Routledge Research in Cultural and Media Studies. ISBN: 9781136464331. (13 pages.)
25. Horkheimer, M and Adorno, T. 1944. "The culture industry: Enlightenment as mass deception." In Noerr, G.S. (Ed.), *Dialectic of Enlightenment: Philosophical Fragments*. (94-136). Available here. (42 pages.)
26. Forchtner, B and C. Kølvraa. 2015. 'The Nature of Nationalism: Populist Radical Right Parties on Countryside and Climate.' *Nature and Culture* 10(2).199–224. (25 pages.)
27. Karriem, A., 2009. The rise and transformation of the Brazilian landless movement into a counter-hegemonic political actor: A

- Gramscian analysis. *Geoforum*, Themed Issue: Gramscian Political Ecologies 40, 316–325.  
<https://doi.org/10.1016/j.geoforum.2008.10.005>
28. Kelly, A., Lawlor, K., & O'Donohoe, S. 2005. Encoding advertisements: the creative perspective. *Journal of Marketing Management*, 21(5-6), 505-528. (23 pages)
  29. Kempton, S.D. 2020. Racialized Reporting: Newspaper Coverage of Hurricane Harvey vs. Hurricane Maria. *Environmental Communication*, 14, 403 – 415 (12 pages)
  30. Klein, N. 2000. No Logo. Chapter 1,2, 3. UK: Flamingo. ISBN: 9780312429270 <http://www.tcnj.edu/~allyn/No%20Logo%20-%20Naomi%20Klein.pdf> (87 pages)
  31. Lakoff, G. 2010. Why it Matters How We Frame the Environment, *Environmental Communication*, 4:1, 70-81. (11 pages.)
  32. Lekakis, E. J., 2012. Will the fair trade revolution be marketised? Commodification, decommmodification and the political intensity of consumer politics. *Culture and Organization*, 18(5), 345-358. (15 pages)
  33. Lemberg-Pedersen, M. 2019. Manufacturing Displacement. Postcoloniality and externalization in European migration control. *Global Affairs*, 5 (3), 247-271 (24 pages)
  34. Marx, K. 1976. Base and Superstructure. In: Marx, K. Preface and Introduction to A Contribution to the Critique of Political Economy, Peking: Foreign Language Press, pp. 3-5
  35. Methmann, C. and D. Rothe. 2012. ‘Politics for the Day after Tomorrow: The Logic of Apocalypse in Global Climate Politics.’ *Security Dialogue* 43(4):323–344. (21 pages)
  36. Merchant, C. 1995. Reinventing Eden: western culture as a recovery narrative. In Cronon, W. (Ed.). *Uncommon Ground: Toward Reinventing Nature*. (132- 159). New York: W.W. Norton. ISBN 0-393-03872-6. (27 pages.)
  37. Mossner, A.W. 2018. Green states of mind? Cognition, emotion and environmental framing. *Green Letters*, 22, 313 - 323. (10 pages)
  38. Mignolo, W. 2009. "Coloniality: The Darker Side of Modernity". In *Modernologies*. Contemporary artists researching modernity and modernism. Barcelona: MACBA, 39-49. (10 pages.) [Available here.](#)
  39. Olausson, U. 2014. Media and Climate Change: Four Long-standing Research Challenges Revisited. *Environmental Communication*. 8 (2), 249-265. (16 pages.)
  40. Rettberg, J. W. 2020. Situated data analysis: a new method for analysing encoded power relationships in social media platforms and apps. *Humanities and Social Sciences Communications*, 7(1), 1-13. (13 pages)

41. Roosvall, A. and Tegelberg, M. 2015. Media and the Geographies of Climate Justice: Indigenous Peoples, Nature and the Geopolitics of Climate Change. tripleC: Communication, Capitalism, Critique, Vol 13, Issue 1, 39-54 (15 pages)
42. Shinkle, E. 2020. Of Particle Systems and Picturesque Ontologies: Landscape, Nature, and Realism in Video Games, Art Journal, 79:2, 59-67, DOI: 10.1080/00043249.2020.1765556
43. Scoones, I., Edelman, M., Borras Jr, S. M., Hall, R., Wolford, W., & White, B. 2018. Emancipatory rural politics: confronting authoritarian populism. The Journal of Peasant Studies, 45(1), 1-20. (19 pages.)
44. Shehata, A & Hopmann, D.N. 2012. Framing climate change. Journalism Studies, 13:2, 175-192. (17 pages.)
45. Stegemann, L and Ossewarde, M. 2018. A sustainable myth: A neo-Gramscian perspective on the populist and posttruth tendencies of the European green growth discourse. Energy Research & Social Science, 43, 25-32. (20 pages.)
46. Wall, M. 2017. Mapping Citizen and Participatory Journalism, Journalism Practice, 11:2-3, 134-141. (7 pages.)
47. Wall, M. 2015. Citizen Journalism, Digital Journalism, 3:6, 797-813. (16 pages.)
48. Weik von Mossner, A. 2011. ‘Reframing Katrina: The Color of Disaster in Spike Lee’s.’ Environmental Communication 5(2):146–65. (19 pages.)
49. Wright, E. O. & Rogers, J. (2010) Chapter 7. Consumerism. Final draft August 2009. In American Society: how it actually works. Forthcoming W.W. Norton. (20 pages)

#### *Required reading*

Total number of pages: 1100.

Please note that a 7,5 credits course is recommended to involve  $\approx$  1250 pages of reading. The above-listed references include  $\approx$  1100 pages. The students should select and read another  $\approx$  200 pages, which can be chosen based on the individual assignment topic. / Observera att eleverna ska välja och läsa ytterligare  $\approx$  200 sidor, som kommer att väljas utifrån ämnet för det skriftliga hemprovet.

#### *Author gender balance*

Female first-authors in yellow. The gender balance is 40/60% (female/male author).