



Literature for FEKH30, Business Administration: Bachelor Course in Business and Data Analytics applies from autumn semester 2021

**Literature established by The Board of the Department of Business
Administration on 2020-11-23 to apply from 2020-11-23**

Sloan, Julia (2020) 4th edition, Learning to Think Strategically, Routledge (app 280 pages)

Grant, R. E. senaste upplagan, Contemporary strategy analysis

James, G. Witten, D. Hastie, T. and Tibshirani, R. 2013. An Introduction to Statistical Learning. Springer-Verlag New York

Selection of articles