

Literature for MGTO38, Management: Functions of Management applies from autumn semester 2020

Literature established by Academic Director of Studies at Department of Business Administration on 2020-04-29 to apply from 2020-04-29

Bolman, Lee G. & Deal, Terrence E.. (2013) Reframing Organizations: Artistry, Choice, and Leadership, Jossey Bass (a selction of 300 pages)

Axelsson, B. & Agndal, H. (2012) Professional Marketing, Studentlitteratur: Lund.

Grant, Robert M. (2010) Contemporary Strategy Analysis, Wiley latest edition, text edition.

Collier, P.M. (2015) Accounting for managers. Wiley.

Compilation of articles