



Literature for SMMV22, Service Development and Entrepreneurship applies from spring semester 2020

Literature established by the board of the Department of Service
Management and Service Studies on 2020-01-29 to apply from 2020-02-01

See appendix.

Litteraturlista för Tjänsteutveckling och entreprenörskap (SMMV22), 15 hp.

Litteraturlistan är fastställda av styrelsen för Institutionen för service management och tjänstvetenskap 2020-01-29.

Litteraturlistan börjar gälla 2020-02-01.

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Vid sidan av ovan angiven litteratur tillkommer minst 20 artiklar (cirka 300 sidor). Kurslitteraturen från kursen SMMV12 används som referenslitteratur.

Totalt antal sidor: ca 2 000