



Literature for FEKH10, Business Administration: Strategic Management - Bachelor Course applies from autumn semester 2017

Literature established by Academic Director of Studies at Department of Business Administration on 2017-10-16 to apply from 2017-10-16

Besanko, D., Dranove, D., Shanley, M., & Schaefer, S. (2009) Economics of Strategy. 6th edition. New Jersey: John Wiley & Sons, Inc

Bryman, A. & Bell, E. 2007. Business research methods. Third edition. Oxford university press

Selected articles; Lesson compendium

Description of cases