

Literature for IBUH01, International Business: Traineeship applies from autumn semester 2019

Literature established by Academic Director of Studies at Department of Business Administration on 2019-03-20 to apply from 2019-03-20

The students will select the appropriate literature covering methodological aspects, relevant theoretical aspects as well as data and information on the empirical area that is investigated.

The following articles covering methodological aspects shall also be used

Anderson, L., 2006. Analytic autoethnography. Journal of Contemporary Ethnography, 35 (4): 373-395.

Corbin Dwyer Sonya, Buckle L. Jennifer, 2009. The Space Between: On Being an Insider-Outsider in Qualitative Research. International Journal of Qualitative Methods, 8 (1): 54-63