



Literature for IBUG91, International Business: Innovation and entrepreneurship applies from spring semester 2020

Literature established by Academic Director of Studies at Department of Business Administration on 2019-12-18 to apply from 2019-12-18

Bessant, J. and Tidd, J. (2015) *Innovation and Entrepreneurship* (3rd ed). John Wiley & Sons Ltd, UK. ISBN 978-1-118-99309-5 (pbk.)

Articles:

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Blank, S. (2013). *Why the Lean Start-Up Changes Everything*. *Harvard Business Review*. 91 (May/Issue 5). pages 63-72.

Cooper, R. G. (2008). Perspective: The Stage-Gate® Idea-to-Launch Process—Update, What's new, and Nexgen Systems. *Journal of Product Innovation Management*. 25 (3). pages 213-232.

Johnson, M.W., Christensen, C.M. & Kagermann, H. (2008). Reinventing your business model. *Harvard Business Review*. 51 (dec). pages 51-59.

Knight, G. A. & Cavusgil, S.T. (2004). Innovation, organizational capabilities, and the born-global firm. *Journal of International Business Studies*. 35 (2). pages 124–141.

MacMillan, I. C. & McGrath, R. G. (1997). Discovering New Points of Differentiation. *Harvard Business Review*. Jul/Aug 75 (4). pages 133-145.

Nidumolu, R., Prahalad, C. K., & Rangaswami, M. R. (2009). Why sustainability is now the key driver of innovation. *Harvard business review*. 87 (9). pages 56-64.

Tracey, P., & Stott, N. (2017). Social innovation: a window on alternative ways of organizing and innovating. *Innovation*. 19 (1). pages 51-60.

