



**Literature for SMMV12, Introduction to Culture and
Creativity Management applies from autumn semester 2019**
Literature established by the board of the Department of Service Management
and Service Studies on 2019-05-03 to apply from 2019-08-01

See appendix.

Reading list for Introduction to culture and creativity management, 7,5 credits, (SMMV12).

The reading list was approved by the Board of the Department of Service Management and Service Studies 3 May, 2019.

The reading list is valid from 1 August.

- Belfiore, Eleonora & Bennett, Oliver (2010). *The Social Impact of the Arts. An Intellectual History*. Basingstoke: Palgrave Macmillan. [233 pp. ISBN 9780230227774]
- Bourdieu, Pierre (1985). The market for symbolic goods. *Poetics* 14(1–2), 13–44.
- Brown, Maoz (2018). The Moralization of Commercialization: Uncovering the History of Fee-Charging in the U.S. Nonprofit Human Services Sector. *Nonprofit and Voluntary Sector Quarterly*, 47(5) 960–983.
- Gilbert, Andrew (2013). The culture crunch: Daniel Bell's The Cultural Contradictions of Capitalism. *Thesis Eleven* 118(1), 83–95.
- Götz Norbert (2015). 'Moral economy': its conceptual history and analytical prospects, *Journal of Global Ethics*, 11:2, 147–162.
- Habermas, Jürgen (1991). *Structural Transformation of the Public Sphere: An Inquiry Into a Category of Bourgeois Society*. MIT Press. [Chapters I, II and V, 97 pp. ISBN 0-262-58108-6] E-book.
- Hessler, Martina & Zimmermann, Clemens (Eds.) (2008). *Creative Urban Milieus: Historical Perspectives on Culture, Economy, and the City*. Frankfurt/Main: Campus. [Pages 11–227, 255–283. 243 pp. ISBN 978-3-593-38547-1]
- Horkheimer, Max and Adorno, Theodor W (1944/2002). *Dialectic of Enlightenment*. New York: Continuum. The chapter "The culture industry: Enlightenment as mass deception", pp. 120–167.
- Kong, Lily (2014). From cultural industries to creative industries and back? Towards clarifying theory and rethinking policy. *Inter-Asia Cultural Studies*, Vol. 15, No. 4, 593–607.
- Lorentzen, Anne & van Heur, Bas (Eds.) (2013). *Cultural Political Economy of Small Cities*. London: Routledge. [209 pp. ISBN 978-0-415-81863-6]
- Takao, Yasuo (2001). The rise of the "third sector" in Japan. *Asian Survey*, Vol. 41, No. 2, 290–309.
- Throsby, David (2001). *Economics and Culture*. Cambridge: Cambridge Univ Press. [187 pp. ISBN 052158406X]
- Wolff, Janet (1981/1993). *The Social Production of Art*. Basingstoke: Macmillan. [186 pp. ISBN 0-333-59706-0]
- Xu, Ying and Ngai, Ngan-Pun (2011). Moral resources and political capital: Theorizing the relationship between voluntary service organizations and the development of civil society in China. *Nonprofit and voluntary Sector Quarterly* 40(2), 247–269.

Total amount of pages: Approx. 1170