



Literature for IBUG91, International Business: Innovation and entrepreneurship applies from spring semester 2019

Literature established by Academic Director of Studies at Department of Business Administration on 2018-11-12 to apply from 2018-11-12

Bessant, J. and Tidd, J. (2015) Innovation and Entrepreneurship (3rd ed). John Wiley & Sons Ltd, UK. ISBN 978-1-118-99309-5 (pbk.)