

Literature for BUSO72, Business Administration: Accounting and Management Control for Innovation and in Professional Service Firms applies from autumn semester 2019

Literature established by The Board of the Department of Business Administration on 2018-08-17 to apply from 2018-08-17

The course literature is based on articles, cases and lecture slides. Examples of references include:

Løwendahl B R, Revang Ø, Fosstenløkken A M. (2001) Knowledge and value creation in professional service firms: a framework for analysis. Human Relations; 54 (7): 911-931.

Greenwood R. Li ST, Prakash R, Deephouse DL. (2005) Reputation, diversification, and organizational explanations of performance in professional service firms. Organization Science; 16(6): 661-673.

O'Reilly CA, Tushman ML. (2013) Organizational ambidexterity: past, present, and future. The academy of management perspectives; 27 (4): 324-338.