Literature for KOMN05, Strategic Communication: Financial Communication applies from autumn semester 2019
Literature established by the board of the Department of Strategic communication on 2019-06-11 to apply from 2019-06-15


The reading list consists of an article compendium on Organizational and Financial Communication, Accounts, Narratives and Storytelling, Metaphors, Intertextuality and Linguistic Hedging.

Total number of pages: approx 750 pages