

Literature for IBUA62, International Business: Management Control Systems applies from autumn semester 2018

Literature established by The Board of the Department of Business Administration on 2018-09-25 to apply from 2018-09-25

Atrill, P. and McLaney, E. (2018) Management accounting for decision makers. (9 ed.) Pearson

Articles

Ittner and Larcker (1998). Innovations in performance measurement: Trends and research implications. JMR, 205-238.

Kaplan RS and Norton DP. (2000) Having Trouble with Your Strategy? Then map it. Harvard Business Review, 78(5), 167-176.