Literature for KOMC19, Strategic Communication: Applied Visual Communication applies from autumn semester 2018

Literature established by the board of the Department of Strategic communication on 2018-06-14 to apply from 2018-06-15

Apelt, Ron, Crawford, John & Hogan, Dennis (2007). *Wayfinding Design Guidelines.* CRC for Construction Innovation, Brisbane. [ISBN 9870980426298, 52 pages] Available at https://eprints.qut.edu.au/27556/.

Cross, Nigel, Dorst, Kees and Roozenburg, N.F.M (Eds.). (1992). *Research in design thinking.* Delft University Press, Delft. pp. 3-20 [ISBN 9062757960, 17 page] Available on uuid:83a0d981-d053-4944-90af-3d165b9d079e.

Kress, Gunther & van Leeuwen, Theo (1996). *Reading images: The grammar of visual design.* London: Routledge. Chapter 6 , pp 175-214. [ISBN 9780415319157, 39 pages] vailable as e-book.

Kroes, Peter (2002). Design methodology and the nature of technical artefacts. *Design Studies*, 23 (3): 287-302. [15 pages]

Lawson, Bruan (2006). *How designers think: The design process demystified.* Oxford, Architectural Press [ISBN 9780080454979, 328 pages] Available as e-book.

Lupton, Ellen (2011). *Graphic Design Thinking, Beyond Brainstorming./I> New York: Princeton: Achitectural Press. [ISBN 9781568989792,184 pages] Available as e-book.*

Lupton, Ellen (2014). *Type on Screen./I> New York: Princeton: Achitectural Press.[ISBN 9781616891701, 208 pages] Available as e-book*

In addition, each student shall choose, on their own, literature that is adapted to the work of one's individual project for the course [100-150 pages]

An article compendium on taste, ethics and inclusive design is added to the reading list [maximum of 200 pages].

Total number of pages: approx 1200