



Literature for SKOB31, Strategic Communication: Strategic Communication and digital media - Culture and Society applies from autumn semester 2018

Literature established by the board of the Department of Strategic communication on 2018-06-14 to apply from 2018-06-15

Coombs, Timothy, Falkheimer, Jesper, Heide, Mats, Young, Philip (2015). *Strategic communication, social media and democracy*. New York: Routledge. [ISBN 9781317554912, 188 pages] Available as e-book.

Henry Jenkins, Shresthova, Sangita, Gamber-Thompson, Liana, Kligler-Vilenchik, Neta & Zimmerman, Arely M. (2016). *By any media necessary: The new youth activism*. New York: New York University Press. [ISBN 978-1-4798-9998-2, 347 pages] Available as e-book

Rosa, Harmtut & Trejo-Mathys, Jonathan (2015). *Social acceleration. A new theory of modernity*. New York, NY: Columbia University Press. [ISBN 9780231148351, 512 pages] Available as e-book.

An article compendium on convergence culture, digital media and strategic communication is added to the reading list [150 pages].

Total number of pages: 1197