



Literature for IBUA10, Introduction to International Business applies from autumn semester 2017

**Literature established by Academic Director of Studies at Department of
Business Administration on 2016-12-17 to apply from 2017-08-29**

Hill, C. W. L. (2014). *International business: competing in the global marketplace*.
(10., [rev. and updated] ed. ; Global ed.). McGraw-Hill.

ISBN: 9780077163587 (pbk.)

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