



Literature for SMMS22, Destination Development and Marketing applies from spring semester 2017

Literature established by the board of the Department of Service
Management and Service Studies on 2017-01-25 to apply from 2017-02-01

See appendix.

Litteraturlista för Destinationsutveckling och –marknadsföring, 15 hp (SMMS22)

Litteraturlistan är fastställd av styrelsen för Institutionen för service management och tjänstvetenskap 2017-01-25.

Litteraturlistan börjar gälla 2017-02-01.

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- Lindström, Kristina, & Larson, Mia (2016). Community-based tourism in practise: evidence from three coastal communities in Bohuslän, Sweden. *Bulletin of Geography. Socio-economic Series*, 33, 71-78.
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Tillkommer: Artiklar valda i samråd mellan student och lärare, 150 s.

Totalt antal sidor: ca 2000