



Literature for IBUA10, Introduction to International Business applies from autumn semester 2017

**Literature established by Academic Director of Studies at Department of
Business Administration on 2016-12-14 to apply from 2016-12-14**

Hill, C. W. L. (2014). *International business: competing in the global marketplace*.
(10., [rev. and updated] ed. ; Global ed.). McGraw-Hill.

ISBN: 9780077163587 (pbk.)

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(10., [rev. and updated] ed. ; Global ed.). McGraw-Hill.

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See appendix.

Literature list template

**LUNDS UNIVERSITET**

Ekonomihögskolan

Företagsekonomiska institutionen

IBUA10 Introduction to International Business 5 Credits / Introduktion till International Business, 5 högskolepoäng

Fastställd av studierektor i enlighet med delegation av företagsekonomiska institutionens styrelse, 2016-xx-xx / Approved by the director of studies on delegation from the department board of the Business administration, 2016-xx-xx.

Book

Hill, C.W. (2014). International Business: Competing in the Global Marketplace.

Organization Theory and Design.

ISBN-13: 978-0-0771-6358-7 / ISBN-10: 0-0771-6358-3