



**Literature for BUSN16, Business Administration:
Management - Strategy and Practice applies from autumn
semester 2016**

Literature established by Academic Director of Studies at Department of
Business Administration on 2016-04-26 to apply from 2016-08-29

See appendix.



LUND UNIVERSITY

School of Economics and Management

Department of Business Administration

BUSN16 Management-strategy and practice, Master level, 7.5 Credit Points

Approved by the director of studies on delegation from the department board of the Business administration, 2013-09-02

Compilation of articles (examples below)

Collis, D & Rukstad, M. (2008), Can you say what your strategy is?, *Harvard Business Review*, April.

Goffee & Jones. 2000, Why should anyone be led by you?, *Harvard Business Review*, September-October.

Hamel, G. 2011, First, let's fire all the managers, *Harvard Business Review*, December.

Kotter, J. 2012, Accelerate!, *Harvard Business Review*, November.