

## **Literature for SKOP35, Strategic Communication: Strategic Communication Theory applies from autumn semester 2016**

**Literature established by the board of the Department of Strategic communication on 2016-04-26 to apply from 2016-08-29**

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Chouliaraki, Lilie & Morsing, Mette (Eds.) (2010). *Media, organizations and identity*. Basingstoke: Palgrave Macmillan. [ISBN 9780230515512, 214 pages] E-book

Coombs, Timothy, Falkheimer, Jesper, Heide, Mats, & Young, Philip (Eds.) (2015). *Strategic communication, social media and democracy: The challenge of the digital natives*. London: Routledge. [ISBN 9781138841161, 210 pages]

Gripsrud, Jostein (Ed.) (2010). *The idea of the public sphere: a reader*. Lexington Books. [eISBN 9780739141991, 317 pages]

Pamment, James (2013). *New public diplomacy in the 21st century: a comparative study of policy and practice*. London: Routledge. [ISBN 0415519713, 165 sidor]

Swedberg, Richard (Ed.) (2014). *Theorizing in social science: the context of discovery*. Stanford Social Sciences, of Stanford University Press. [ISBN 978-0804791090, 272 pages]

Article compendium on strategic communication, mediatization and public affairs is added to the reading list [approx. 100 pages].

In the written home exam, the students select additional reading consisting of approx. 100 pages.

Total number of pages: ca. 1400