



**Literature for SMMR10, Service Management: Theories of
Science and Social Sciences Theories for Service Studies applies
from autumn semester 2015**

Literature established by the board of the Department of Service
Management and Service Studies on 2015-05-19 to apply from 2015-08-01

See appendix.

Reading list for Service Management: Theories of Science and Social Sciences Theories for Service Studies, 15 credits (SMMR10)

The reading list was approved by the Board of the Department of Service Management and Service Studies 19 May 2015.

The reading list is valid from 1 August 2015.

Hardin, Sandra.(2006). *Science and Social Inequality: Feminist and Postcolonial Issues*. Urbana: University of Illinois Press. [205 pp. ISBN 0-252-07304-5]

Howell, Kerry E. (2013). *An Introduction to the Philosophy of Methodology*. London: SAGE. [236 pp. ISBN 9781446202999]

Lusch, Robert F. & Vargo, Stephen L. (2014). *Service-Dominant Logic: Premises, Perspectives, Possibilities*. Cambridge: Cambridge University Press [248 pp. ISBN 9780521124324].

Skålén, Per (2010). *Managing service firms: The power of managerial marketing*. New York: Routledge. [185 pp. ISBN 978-1-13-886412-2 ppb]

For specialisation Logistics

Levinson, Mark. (2008). *The Box: How the Shipping Container Made the World Smaller and the World Economy Bigger*. [9. print., and 1. paperback print, with a new preface by the author].

Princeton, NJ [u.a.]: Princeton Univ. Press. [376 pp. ISBN 978-0-691-13640-0] (Also available as an E-book, 2010.)

For specialisation Retail

Williams, Christine L. (2006). *Inside Toyland: Working, Shopping, and Social Inequality*. Berkeley, Calif.: University of California Press. [254 pp. ISBN 0-520-24716-7] (Also available as an E-book.)

For specialisation Tourism

Otis, Eileen M. (2012). *Markets and Bodies: Women, Service Work, and the Making of Inequality in China*. Stanford, California: Stanford University Press. [213 pp. ISBN 978-0-8047-7648-6] (Also available as an E-book, 2011.)

Scientific articles on the outline, content and theory-development of and in the disciplines and knowledge fields of tourism and hospitality, or, retail, or, logistics (approx. 300 pp).

Total: approx. 1390-1550.

Litteraturlista för Service Management: Samhällsvetenskapliga teorier och vetenskapsteori för avancerade tjänstvetenskap, 15 hp (SMMR10)

Litteraturlistan är fastställd av styrelsen för institutionen för service management och tjänstvetenskap 2015-05-19.

Litteraturlistan gäller fr o m 2015-08-01.

Hardin, Sandra.(2006). *Science and Social Inequality: Feminist and Postcolonial Issues*. Urbana: University of Illinois Press. [205 sidor. ISBN 0-252-07304-5]

Howell, Kerry E. (2013). *An Introduction to the Philosophy of Methodology*. London: SAGE. [236 pp. ISBN 9781446202999]

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Skålén, Per (2010). *Managing service firms: The power of managerial marketing*. New York: Routledge. [185 s. ISBN 978-1-13-886412-2 ppb]

För inriktning Logistics

Levinson, Mark. (2008). *The Box: How the Shipping Container Made the World Smaller and the World Economy Bigger*. [9. print., and 1. paperback print, with a new preface by the author]. Princeton, NJ [u.a.]: Princeton Univ. Press. [376 sidor. ISBN 978-0-691-13640-0] (Finns som e-bok från 2010.)

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Artiklar om tjänstvetenskap tillkommer omfattande ca 300 sidor. (*Kompl med svensk översättning av den engelska texten ovan.*)

Totalt antal sidor: ca 1390-1550.