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Articles (also available on-line) 200 pages:

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and social change. Cross Cultural Management 2002 vol: 9 nr: 3 pg: 58-75. (17p.)

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Online article

John Tomlinson Globalization and Cultural Identity, (10 p.)
www.polity.co.uk/global/pdf/GTReader2eTomlinson.pdf

Country specific readings 250 pages

Total of 801 pages.