



Ekonomihögskolan

FEKH92, Business Administration: Innovation Management, 7,5 högskolepoäng

Business Administration: Innovation Management, 7.5 credits
Grundnivå / First Cycle

Fastställande

Kursplanen är en historisk, äldre version, faställd av Institutionsstyrelsen vid Företagsekonomiska institutionen 2013-06-04 och gällde från och med 2013-09-02 , höstterminen 2013.

Allmänna uppgifter

Undervisningsspråk: Engelska

Huvudområde

Företagsekonomi

Företagsekonomi

Fördjupning

G2F, Grundnivå, har minst 60 hp kurs/er på grundnivå som förkunskapskrav

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Kursens mål

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Understand conditions for innovation and innovation management in different contexts
- Understand the processes of innovation
- Show knowledge and understanding of central concepts within innovation management
- Show understanding the role of innovation management for business development and growth
- Understand obstacles to innovation
- Show method knowledge in Innovation Management

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Skills and abilities

- Can use the knowledge on how the context and processes of innovation influence the development of established firms.

Judgement and approach

- Can use central concepts to analyze, discuss and make decisions regarding start-up and development processes in different contexts.
- Can review and evaluate literature on a chosen aspect of entrepreneurship and/or innovation management.

Kursens innehåll

The increased globalization and the transformation into a “knowledge economy” have created needs for established companies to become a part of the entrepreneurial society, where individuals act entrepreneurially within established businesses. An entrepreneurial society thus creates a need for knowledge of innovation management. It is essential that students have the ability to understand the conditions and processes for supporting an innovative climate in existing businesses as well as how to manage innovation for the development and growth of the businesses.

The aim of the course is to develop the students’ theoretical knowledge base and practical ability in innovation management.

The course will deal with:

- Types of innovation
- Technological change
- Theories of innovation
- Sources of innovation
- The process of innovation
- Intellectual Property Rights
- Innovation strategy
- Funding innovation Managing innovation

Kursens genomförande

Teaching will take place through lectures as well as group seminars and guest lectures. Examination will be done through individual examination assignments.

Kursens examination

Prov/moment för denna kurs finns i en bilaga i slutet av dokumentet.

Betyg

Betygsskalan omfattar betygsgraderna Underkänt, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Förkunskapskrav

Studies in Business Administration, corresponding to 60 UCP or ECTS-cr from undergraduate level studies.

Prov/moment för kursen FEKH92, Business Administration: Innovation Management

Gäller från H14

- 1401 Projektarbete, 3,0 hp
Betygsskala: Underkänd, Godkänd
- 1402 Muntlig tentamen, 4,5 hp
Betygsskala: Underkänd, Godkänd

Gäller från H13

- 1301 Projektarbete, 2,5 hp
Betygsskala: Underkänd, Godkänd
- 1302 Muntlig tentamen, 5,0 hp
Betygsskala: Underkänt, E, D, C, B, A