



Ekonomihögskolan

BUSN42, Management Consulting, 7,5 högskolepoäng

Management Consulting, 7.5 credits

Avancerad nivå / Second Cycle

Fastställande

Kursplanen är fastställd av Studierektor vid Företagsekonomiska institutionen 2016-02-29 att gälla från och med 2016-02-29, höstterminen 2016.

Allmänna uppgifter

BUSN42 is a course in Business Administration at the advanced level.

Undervisningsspråk: Engelska

The course is offered in English, students must therefore be able to communicate in English both orally and in writing.

Huvudområde

Företagsekonomi

Fördjupning

A1N, Avancerad nivå, har endast kurs/er på grundnivå som förkunskapskrav

Kursens mål

The aim of the course is to provide the student with theoretical and practical knowledge in consultation work. It deals especially with the understanding the nature of consultation work and different methods of performing consultancy. The course also places emphasis on oral and written presentations and active student participation.

A passing grade on the course will be awarded to students who:

Kunskap och förståelse

- Have a thorough knowledge and understanding of the concepts of management consultancy that are presented throughout the course.
- Can develop critical approaches on the phenomena under study.

Färdighet och förmåga

- Have a thorough knowledge and understanding of the practices of management consultancy that are presented throughout the course.
- Have an ability to communicate analyses and conclusions in consultant reports to specialists in the management field and non-specialists alike.
- Can work both individually and as a member of a group with students from different cultures in order to solve practical problems as well as manage a more

Värderingsförmåga och förhållningssätt

- Select and evaluate different theories in relation to specific practical problems
- Critically reflect and assess the usefulness of the basic techniques for consultancy interventions in organisations in context

Kursens innehåll

The course focuses on the following elements of consultancy:

- Theories of change
- The history of and trends in management consulting
- Understanding consultation work
- The consulting network, the client, the sponsor, the client organization, the consultant and the consultant organization
- Business and organizational diagnosis and intervention models
- Presentation of oral and written consultant reports.

Kursens genomförande

The course consist of lectures, seminars and workshops with representatives from consultancy organizations.

Kursens examination

The literature is partly examined in seminars, where students report on their reading of the literature, and partly in a final test. Obligatory attendance and active participation are required on all parts of the course. After each examination there will opportunities for students to take subsequent examination resits or undertake supplementary examination tasks as appropriate.

Prov/moment för denna kurs finns i en bilaga i slutet av dokumentet.

Betyg

Betygsskalan omfattar betygsgraderna Underkänt, E, D, C, B, A.

At the School of Economics and Management grades are awarded in accordance with a criterion-based grading scale A-U (A-F). Students have to receive a grade of E or higher in order to pass a course.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100 points. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84 points. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74 points. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64 points. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54 points. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49 points. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale: Pass (D) / Fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Förkunskapskrav

Students admitted to a Master Programme where this course is either a compulsory or elective part, are qualified for the course. For other students, at least 60 UCP or ECTS-cr in Business Administration is required. These must include a course in basic Business Administration (e.g. FEKA90 Business Administration: Introductory course in Business Administration).

Övrigt

The course BUSN42 Management Consulting cannot be combined with BUSM42, BUS821 and BUSM14 in a degree.

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for examination of respective examination part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

Prov/moment för kursen BUSN42, Management Consulting

Gäller från H11

1101 Management Consulting, 7,5 hp
Betygsskala: Underkänt, E, D, C, B, A