



School of Economics and Management

IBUG91, International Business: Innovation and entrepreneurship, 7.5 credits

International Business: Innovation and entrepreneurship, 7,5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2018-08-17 and was last revised on 2024-09-15 by Academic Director of Studies at Department of Business Administration. The revised syllabus comes into effect 2024-09-15 and is valid from the spring semester 2025.

General information

The course IBUG91 is a course in International Business at the undergraduate level. The course is not open for other students outside of the International Business Programme.

Language of instruction: English

Main field of study Specialisation

International Business G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Demonstrate understanding of concepts in entrepreneurship and innovation
- Demonstrate understanding of conditions for entrepreneurship and innovation

Competence and skills

- Demonstrate ability to use models to recognize opportunities for entrepreneurship and innovation

- Demonstrate ability to prepare for the realization of an opportunity for entrepreneurship and innovation

Judgement and approach

- Demonstrate ability to evaluate the application of literature in entrepreneurship and innovation

Course content

In the course you develop an understanding of and ability for entrepreneurship and innovation. The course is focused on established companies and includes:

- Recognition of opportunities for entrepreneurship and innovation
- Entrepreneurship and innovation process
- Conditions for entrepreneurship and innovation
- Realization of opportunities for entrepreneurship and innovation
- Business model and innovation

Course design

The course is based on lectures, seminars and supervision.

Assessment

The course is examined through:

1. Group assignment (3,0 credits) P/F
2. Individual exam (4,5 credits/ P/F

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Grades

Grading scale includes the grades: U=Fail, E=Sufficient, D=Satisfactory, C=Good, B=Very Good, A=Excellent

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Student has at least 60 credits in first-cycle course/s as entry requirements.

The course is mandatory for students taking the International Business Programme.

The course is not open for other students outside of the Programme.

The course corresponds to the course FEKH92 and only one of these courses may be included in the same degree.

Further information

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for re-examination of respective part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.