



LUND
UNIVERSITY

School of Economics and Management

IBUG81, International Business: Corporate Finance, 7.5 credits

International Business: Corporate Finance, 7,5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2018-08-17 and was last revised on 2019-02-22 by Academic Director of Studies at Department of Business Administration. The revised syllabus applies from 2019-02-22, autumn semester 2019.

General Information

The course IBUG81 is a course in International Business at the undergraduate level.

Language of instruction: English

Main field of studies

International Business

Depth of study relative to the degree requirements

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Show ability to identify and understand problems related to fundamental issues within financial management
- Have knowledge of basic financial theory and an ability to understand corporate behaviour and decision-making concerning capital structure and dividend policy in the light of this theoretical foundation
- Have demonstrated basic skills for analyzing financial data including time value of money and various techniques and ratios commonly used in financial analysis
- Have knowledge of the corporate governance system and the role of the Chief Financial Officer (CFO)

Competence and skills

- Show ability to use and create different valuation models for companies (including stock valuation)
- Show ability to use and value different financial instruments
- Show ability to understand and use analytical approaches to manage capital needs
- Show ability to collect, select and interpret relevant information
- Show ability in advanced problem identification and problem solving, both individually and in group
- Show ability to communicate skills clearly and distinctively both written and orally

Judgement and approach

- Demonstrate ability to make assessments and reflections within the field of finance, taking into account relevant scientific, social and ethical aspects.

Course content

The aim of the course is to provide students with a broad overview of international financial management, where the emphasis is on the company's relations to the external environment. The course has an international corporate perspective and should prepare students for the vital role financial planning and management plays in a dynamic and competitive environment.

The main purpose is to give theoretical knowledge for judgment and analysis of the financial considerations a company is exposed to, and to deepen the knowledge of how to handle these considerations.

Students should also develop knowledge to be able to identify, judge and contribute to companies' adaptations to ongoing changes in the area of financial management.

The first part of the course contains a general introduction to international financial management, emphasising the perspective of the Chief Financial Officer (CFO). Thereafter, the following topics are covered:

- Financial planning and control, including working capital management.
- Theoretical foundation of portfolio theory and the theories concerning return and risk
- Capital structure and dividend policy
- Capital needs and access to capital in different company phases, including the possibilities to efficiently manage the cost of capital
- Corporate governance
- Valuation models, including models for corporate and stock valuation
- Financial instruments and the use of them in different situations.

Course design

The course is conducted in the form of lectures, through studies of the literature, as well as case discussions and presentations made by the students in multicultural teams. The examination consists of case reports and presentations and a written examination covering the reading materials and lectures.

Assessment

The course grade is made up of three parts:

1. Individual written closed-book exam
2. Individual multiple-choice exam quiz
3. Case solving/presentations

The final course grade (A-F) is a function of the overall score of the three examination parts.

See appendix including examination sessions. (Will be attached to the curriculum automatically in the system).

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (G) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Students are required to have at least 60 credits first-cycle course/s before entry.

Further information

The course IBUG81 corresponds to the courses FEKH80 and FEKH81. Only one of these three courses may be included in the same degree.

In case of closure of the course: Within three semesters after the course closure there will be offered three additional occasions for re-examination of respective part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

Subcourses in IBUG81, International Business: Corporate Finance

Applies from V19

- 1801 Individual written exam, 4,0 hp
Grading scale: Fail, E, D, C, B, A
- 1802 Individual test, 2,0 hp
Grading scale: Fail, Pass
- 1803 Case assignments, 1,5 hp
Grading scale: Fail, Pass