



LUND
UNIVERSITY

School of Economics and Management

**IBUG11, International Business: Cross-cultural Teams &
Project Management, 5 credits**
*International Business: Cross-cultural Teams & Project
Management, 5 högskolepoäng*
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2018-08-17 and was last revised on 2023-09-01 by Academic Director of Studies at Department of Business Administration. The revised syllabus applies from 2023-09-01, spring semester 2024.

General Information

The IBUG11 is a course on International Business at undergraduate level.

Language of instruction: English

Main field of studies

International Business

Depth of study relative to the degree requirements

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Demonstrate knowledge and understanding of the fundamentals of project management in an international context
- Demonstrate knowledge and understanding of the role of culture in cross-cultural (international) projects
- Demonstrate knowledge and understanding of the roles of project leaders and teams in cross-cultural (international) projects

Competence and skills

- Demonstrate competence and skills in completing tasks within pre-determined time frames
- Demonstrate competence and skills in managing, planning, co-ordinating relations in cross-cultural (international) projects
- Demonstrate competence and skills in presenting, discussing and critically interpreting relevant information (in speech and in writing)

Judgement and approach

- Are able to value the significance of culture, team, leadership and global context for managing international projects
- Are able to value the significance of working autonomously (independently) as well as in multicultural teams for the management of international projects
- Are able to value the importance of constant learning, critical thinking, and ethical issues.

Course content

The objective of the course is to give students fundamental knowledge and skills of project management with a cross-cultural perspective. The course focuses on planning and executing international projects, role of leaders and teams as well as the varieties of international projects.

The course relies comprehensively on the previous subjects covered within the International Business Program (e.g. internationalisation, globalisation, organisational behaviour, culture, leadership, innovation & entrepreneurship, sustainability, business ethics, marketing, accounting and budget). Students are therefore expected to utilize and apply these previous subjects for the design (planning) and management of international (cross-cultural) projects. The course seeks to develop analytical (problem-identifying) and decision making (problem-solving) skills required to manage projects in global contexts, as well as train students in planning, co-ordinating, and conversing.

Course design

The course is conducted as lectures and student-led seminars as well as group studies. Students are expected to read the assigned course literature and participate actively during the course. Students work in multi-cultural teams to prepare course assignments.

Assessment

The course is examined and graded in the following ways: one written individual exam at the end of the course (4,0 credits) and one seminar & group assignment (project report) which is presented and discussed in groups (1,0 credits). Students will also be examined by means of their performance during the seminars. Seminar attendance is compulsory.

Students must pass all three parts in order to pass the course. The final grade (A to F) is a combination of the three parts (participation in seminars, project proposal, final examination).

Seminars & Group Assignment, 1,0 hp Grading scale: Fail, Pass

Written examination, 4,0 hp Grading scale: Fail, E, D, C, B, A

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (G) / fail U (F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Students are required to have at least 60 credits first-cycle course/s before entry.

Further information

Students who are admitted to the Bachelor of International Business programme are eligible for the course To be admitted to the course as a freestanding course, students must at least satisfy the general entry requirements and have Mathematics C and Social studies A from Swedish upper secondary school or the equivalent.

The course corresponds to the course FEKH13. Only one these courses may be included in the same degree.

In case of closure of the course: Within three semesters after the course closure there

will be offered three additional occasions for re-examination of respective part of the course, for students with no successful result. Note that after this you can get a certificate only regarding completed examination parts.

Subcourses in IBUG11, International Business: Cross-cultural Teams & Project Management

Applies from V21

- 2101 Written exam, 4,0 hp
Grading scale: Fail, E, D, C, B, A
- 2102 Group assignments, 1,0 hp
Grading scale: Fail, Pass

Applies from V19

- 1901 Written exam, 4,0 hp
Grading scale: Fail, E, D, C, B, A
- 1902 Group assignments, 1,0 hp
Grading scale: Fail, Pass