



LUND
UNIVERSITY

School of Economics and Management

FEKH92, Business Administration: Innovation Management, 7.5 credits

*Business Administration: Innovation Management, 7,5
högskolepoäng*
First Cycle / Grundnivå

Details of approval

The syllabus was approved by The Board of the Department of Business Administration on 2013-06-04 and was last revised on 2017-10-16 by Academic Director of Studies at Department of Business Administration. The revised syllabus applies from 2017-10-16, autumn semester 2017.

General Information

Language of instruction: English

Main field of studies

Business Administration

Depth of study relative to the degree requirements

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Understand conditions for innovation and innovation management in different contexts
- Understand the processes of innovation
- Show knowledge and understanding of central concepts within innovation management
- Show understanding the role of innovation management for business development and
- growth
- Understand obstacles to innovation

- Show method knowledge in Innovation Management

Competence and skills

- Can use the knowledge on how the context and processes of innovation influence the development of established firms.

Judgement and approach

- Can use central concepts to analyze, discuss and make decisions regarding start-up and
- development processes in different contexts.
- Can review and evaluate literature on a chosen aspect of entrepreneurship and/or
- innovation management.

Course content

The increased globalization and the transformation into a “knowledge economy” have

created needs for established companies to become a part of the entrepreneurial society,

where individuals act entrepreneurially within established businesses. An entrepreneurial

society thus creates a need for knowledge of innovation management. It is essential that

students have the ability to understand the conditions and processes for supporting an

innovative climate in existing businesses as well as how to manage innovation for the development and growth of the businesses.

The aim of the course is to develop the students’ theoretical knowledge base and practical

ability in innovation management.

The course will deal with:

- Types of innovation
- Technological change
- Theories of innovation
- Sources of innovation
- The process of innovation
- Intellectual Property Rights
- Innovation strategy
- Funding innovation Managing innovation

Course design

Teaching will take place through lectures as well as group seminars and guest lectures.

Assessment

Examination will be done through individual examination assignments.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth,

practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance,

analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical

relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth,

practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical

depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail

U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Studies in Business Administration, corresponding to 60 UCP or ECTS-cr from undergraduate level studies.

Subcourses in FEKH92, Business Administration: Innovation Management

Applies from H14

- 1401 Project, 3,0 hp
Grading scale: Fail, Pass
- 1402 Oral Exam, 4,5 hp
Grading scale: Fail, Pass

Applies from H13

- 1301 Project, 2,5 hp
Grading scale: Fail, Pass
- 1302 Oral Exam, 5,0 hp
Grading scale: Fail, E, D, C, B, A