



LUND
UNIVERSITY

School of Economics and Management

FEKH91, Business Administration: Entrepreneurship, 7.5 credits

Business Administration: Entrepreneurship, 7,5 högskolepoäng
First Cycle / Grundnivå

Details of approval

The syllabus was approved by Academic Director of Studies at Department of Business Administration on 2017-02-07 and was last revised on 2017-10-16. The revised syllabus applies from 2017-10-16, autumn semester 2017.

General Information

The course is an elective course in Business Administration required as a prerequisite for the specialization in entrepreneurship at the Undergraduate level. The course can be studied within the Bachelor Programme in Business Administration and Economics, the Degree of Master of Science in Business and Economics – Programme (Civilekonomprogrammet) as well as an independent-subject course.

Language of instruction: English

The course is offered in English. Students must therefore have a command of and be able to communicate in English, both orally and in writing.

Main field of studies

Business Administration

Depth of study relative to the degree requirements

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Understand conditions for entrepreneurship in different contexts
- Understand the processes of entrepreneurship
- Show knowledge and understanding of central concepts within entrepreneurship
- Show understanding the role of innovation management for business development and growth

- Understand obstacles to entrepreneurship
- Show method knowledge in entrepreneurship

Competence and skills

- Can use the knowledge on how the context and processes of entrepreneurship influence both the start-up of new ventures and the development of established ventures.
- Can prepare and deliver an informative presentation both orally and visually in a convincing way.

Judgement and approach

- Can identify and evaluate business opportunities
- Can use central concepts to analyse, discuss and make decisions regarding start-up and development processes in different contexts.

Course content

The increased globalization and the transformation into a “knowledge economy” have created needs for an entrepreneurial society, where individuals act entrepreneurially within established businesses as well as in creating new ones. An entrepreneurial society thus creates a need for knowledge of entrepreneurship. It is essential that students have the ability to understand the conditions and processes for establishing new businesses as well as for the development and growth of established businesses.

The aim of the course is to:

- develop the students’ theoretical knowledge base and practical ability in entrepreneurship.
- provide participants with an awareness and understanding of the issues surrounding the establishment and development of new ventures.
- provide conceptual tools for, and practical guidance on, the management of these issues

The content will cover:

the nature of entrepreneurial management
 the entrepreneurial process of wealth creation
 the landscape of business opportunity
 resources and organisation in the entrepreneurial process
 investigating and evaluating business opportunities
 developing a mission and strategy for the new venture
 creating and sustaining competitive advantage in the entrepreneurial venture
 financing the new venture
 managing change in the entrepreneurial venture
 entrepreneurial motivation and leadership
 business planning for the entrepreneurial venture

Course design

Teaching will take place through lectures as well as through group seminars and guest lectures.

Assessment

Examination and assignments will be given individually and in groups.

See appendix including examination sessions. (Will be attached to the curriculum automatically in the system).

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic

A (Excellent) 85-100 points. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84 points. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74 points. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64 points. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54 points. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49 points. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

Studies in Business Administration, corresponding to 60 UCP or ECTS-cr from undergraduate level studies.

Further information

The course FEKH91 Entrepreneurship cannot be combined with FEKH90 or FEKC04 in a degree.

In case of closure of the course: Within three semesters after course closure, three additional occasions for examination of every element within the examination will be offered students with the result of failure. Note that after this you can get a certificate only for the completed examination parts.

Subcourses in FEKH91, Business Administration: Entrepreneurship

Applies from V17

- 1707 Individual Exam, 4,5 hp
Grading scale: Fail, Pass
- 1708 Group Exam 1, 1,0 hp
Grading scale: Fail, Pass
- 1709 Group Exam 2, 2,0 hp
Grading scale: Fail, Pass

Applies from H13

- 1204 Individual Exam, 4,5 hp
Grading scale: Fail, E, D, C, B, A
- 1205 Group Exam 1, 1,0 hp
Grading scale: Fail, E, D, C, B, A
- 1206 Group Exam 2, 2,0 hp
Grading scale: Fail, E, D, C, B, A