



School of Economics and Management

## **FEKH15, Business Administration: Global Business Responsibility, 7.5 credits**

*Business Administration: Global Business Responsibility, 7,5  
högskolepoäng*  
First Cycle / Grundnivå

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### **Details of approval**

The syllabus was approved by Academic Director of Studies at Department of Business Administration on 2017-10-16 and was last revised on 2018-05-21 by The Board of the Department of Business Administration. The revised syllabus applies from 2018-05-21, autumn semester 2018.

### **General Information**

The course is an elective course in Business Administration at the Undergraduate level. The course can be studied within the Bachelor Programme in Business Administration, the Degree of Master of Science in Business and Economics Programme and Economics as well as an independent subject course.

*Language of instruction:* English

*Main field of studies*

Business Administration

*Depth of study relative to the degree requirements*

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

### **Learning outcomes**

A passing grade on the course will be awarded to students who demonstrate:

#### **Knowledge and understanding**

- of meanings of business responsibility and its role in a global setting
- of key theories, perspectives and concepts used within the field
- of key issues and experiences within the field of global business responsibility.

### **Competence and skills**

- ability to compare and reflect upon key theories, perspectives and concepts used in the study of global business responsibility
- ability to apply the theories, perspectives and concepts as taken up in the course
- ability to identify, analyse, and judge complex phenomena, issues and situations for business in a global environment
- ability to collect, evaluate and critically interpret relevant information regarding issues within the field
- ability to contribute to a common learning environment and to group dynamic aspects of learning
- ability to present an analysis of theories and practices within the field of global business responsibility as taken up in the course.

### **Judgement and approach**

- with regard to relevant theories and social issues concerning human rights and ethical aspects in a global context
- in order to independently identify, formulate and solve problems as well as accomplishing tasks within given time frames
- regarding the need for further knowledge as well as development of own qualifications

### **Course content**

The aim of the course is to introduce students to the field of global business responsibility as a topic of scientific inquiry. It is designed for students who have a basic knowledge of management and a broader knowledge of business administration and methods. The course begins with an introduction to the global business setting from various perspectives and the conceptualisation of responsibility in this context. The intention is to engage students with various perspectives and the organisational challenges involved when interplaying with other actors.

During the first part of the course, various perspectives and conceptualisations on globalisation, responsibility, sustainability and development will be introduced. After this, students will work in groups with empirical cases where different stakeholder perspectives on the same cases will be discussed in seminar forms.

### **Course design**

Teaching methods will be in the form of lectures and seminars. Students are expected to read material referred to as preparation before the class as well as vigorously participate in class discussions. Examination will occur through verbal and written delivery of group tasks and a written, individual exam.

### **Assessment**

Examination will occur through verbal delivery of group tasks and a written, individual exam.

The examiner, in consultation with Disability Support Services, may deviate from the regular form of examination in order to provide a permanently disabled student with a form of examination equivalent to that of a student without a disability.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## Grades

Marking scale: Fail, E, D, C, B, A.

Grade (Definition) Points or % out of maximum points. Characteristic.

A (Excellent) 85-100. A distinguished result that is excellent with regard to theoretical depth, practical relevance, analytical ability and independent thought.

B (Very good) 75-84. A very good result with regard to theoretical depth, practical relevance, analytical ability and independent thought.

C (Good) 65-74. The result is of a good standard with regard to theoretical depth, practical relevance, analytical ability and independent thought and lives up to expectations.

D (Satisfactory) 55-64. The result is of a satisfactory standard with regard to theoretical depth, practical relevance, analytical ability and independent thought.

E (Sufficient) 50-54. The result satisfies the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought, but not more.

F (U) (Fail) 0-49. The result does not meet the minimum requirements with regard to theoretical depth, practical relevance, analytical ability and independent thought.

Some occasional examination elements of the course may have the grading scale pass (D) / fail U(F).

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*Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.*

## Entry requirements

Studies in Business Administration, corresponding to 60 CP from undergraduate level studies.

## Further information

In the case of closure of the course: Within three semesters after the course closure, will be offered three additional occasions for examination of respective examination part of the course for students with no successful result. Note that after this you can get a certificate only for the completed examination parts.

## Subcourses in FEKH15, Business Administration: Global Business Responsibility

Applies from H19

- 1901 Group assignment, 3,0 hp  
Grading scale: Fail, Pass
- 1902 Individual written exam, 3,5 hp  
Grading scale: Fail, Pass
- 1903 Seminar activity, 1,0 hp  
Grading scale: Fail, Pass

Applies from H17

- 1704 Seminar Activity, 1,0 hp  
Grading scale: Fail, Pass
- 1705 Group Assignment, 3,0 hp  
Grading scale: Fail, Pass
- 1706 Individual Take-Home Exam, 3,5 hp  
Grading scale: Fail, Pass