



LUND
UNIVERSITY

Faculties of Humanities and Theology

TKAN14, Applied Cultural Analysis: Specialization, 15 credits

Tillämpad kulturanalys: Profilerings, 15 högskolepoäng

Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2012-01-31 to be valid from 2012-01-31, spring semester 2012.

General Information

The course is an elective component of the Master of Arts programme in Applied Cultural Analysis.

Language of instruction: English

Main field of studies

Applied Cultural Analysis

Depth of study relative to the degree requirements

A1N, Second cycle, has only first-cycle course/s as entry requirements

Learning outcomes

On completion of the course the student shall

Knowledge and understanding

- be able to account for a specific subject area from the perspective of applied cultural analysis
- be able to account for a specific area within applied cultural analysis, such as innovation, consumer influence, cultural awareness or diversity issues at places of work

Competence and skills

- be able to apply relevant theoretical perspectives and methodological approaches to concrete issues

- be able to apply knowledge of cultural analysis for identifying and solving problems in a selected area
- be able to carry out an individual assignment in cultural analysis that joins theoretical and methodological aspects in a reflective manner

Judgement and approach

- be able to evaluate the ways in which cultural analysis can be used to generate discussions or alter practices among relevant players on the labour market.

Course content

The course develops the student's knowledge of cultural analysis by means of a specialised focus on, for example, organisational culture, leadership, strategic communication, cultural heritage, visual culture, diversity issues, internationalisation or another area deemed appropriate by the student in consultation with the course director.

Course design

Teaching consists of group classes and project work.

Assessment

The assessment is based on a written report.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

The highest grade is A and the lowest passing grade is E. The grade for a non-passing result is Fail.

Entry requirements

To be admitted to the course, the student must have a Bachelor's degree in the Humanities or Social Sciences, or the equivalent.

Further information

1. The course replaces TKAN07.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
3. The course is offered at the Department of Cultural Sciences, Lund University.

Subcourses in TKAN14, Applied Cultural Analysis: Specialization

Applies from V12

1201 Specialization, 15,0 hp
Grading scale: Fail, E, D, C, B, A