



Faculties of Humanities and Theology

## **TKAN13, Applied Cultural Analysis: Understanding Organizations and Communication through Work Placement, 15 credits**

*Tillämpad kulturanalys: Praktik, organisationsförståelse och kommunikation, 15 högskolepoäng*  
Second Cycle / Avancerad nivå

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### **Details of approval**

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2012-01-31 to be valid from 2012-01-31, spring semester 2012.

### **General Information**

The course is a compulsory component of the Master of Arts programme in Applied Cultural Analysis.

*Language of instruction:* English

*Main field of studies*

Applied Cultural Analysis

*Depth of study relative to the degree requirements*

A1N, Second cycle, has only first-cycle course/s as entry requirements

### **Learning outcomes**

On completion of the course the student shall

#### **Knowledge and understanding**

- be able to give a detailed account of the operations and structure of an actual organisation (that of the student's work placement)
- be able to account for the ways in which cultural analysis can be used to help shape the organisation

### **Competence and skills**

- be able to handle communication challenges within an organisation with regard to cultural differences
- be able to develop and transform insights of cultural analysis into strategies
- be able to convey insights of cultural analysis so that they suit the communicative context of the organisation

### **Judgement and approach**

- be able to assess and evaluate the ways in which insights of cultural analysis can be translated into forms of communication, which make sense of the current circumstances and principles of the organisation.

### **Course content**

The course combines the work placement of the student with the study of organisations and communication in organisations. The course also covers the ways in which the organisation manages and communicates aspects such as internal change processes, diversity issues, internationalisation and cultural encounters as well as the ways in which applied cultural analysis affects and forms the current organisation. The student's ability to apply insights of advanced cultural analysis and to translate them into forms of communication which are adapted to suit the communicative context of the organisation is also developed.

### **Course design**

Teaching consists of a work placement combined with a number of guidance seminars and classes.

### **Assessment**

The assessment is based on a work placement report including a description of the project. An oral presentation is based on this written report.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

### **Grades**

Marking scale: Fail, E, D, C, B, A.

The highest grade is A and the lowest passing grade is E. The grade for a non-passing result is Fail.

### **Entry requirements**

To be admitted to the course, the student must have a Bachelor's degree in the Humanities or Social Sciences, or the equivalent.

**Further information**

1. The course replaces TKAN05.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
3. The course is offered at the Department of Cultural Sciences, Lund University.

## Subcourses in TKAN13, Applied Cultural Analysis: Understanding Organizations and Communication through Work Placement

Applies from V12

1201 Understanding Organizations and Comm. through Work Placement, 15,0 hp  
Grading scale: Fail, E, D, C, B, A