



Faculties of Humanities and Theology

## **TKAN12, Applied Cultural Analysis: Fieldwork and Project Management, 15 credits**

*Tillämpad kulturanalys: Fältarbete och projektledning, 15  
högskolepoäng*

**Second Cycle / Avancerad nivå**

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### **Details of approval**

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2012-01-31 to be valid from 2012-01-31, spring semester 2012.

### **General Information**

The course is a compulsory component of the Master of Arts programme in Applied Cultural Analysis.

*Language of instruction:* English

*Main field of studies*

Applied Cultural Analysis

*Depth of study relative to the degree requirements*

A1N, Second cycle, has only first-cycle course/s as entry requirements

### **Learning outcomes**

On completion of the course the student shall

#### **Knowledge and understanding**

- be able to account for project design, project administration and communication
- be able to express a basic understanding of economics.

#### **Competence and skills**

- be able to design, execute and present a field-based project which has been formulated in consultation with a client
- be able to transfer insights in cultural analysis into the everyday practice of companies/organisations or consumers

- be able to present project findings to a client in a form and genre appropriate to the assignment.

### **Judgement and approach**

- be able to evaluate and justify choices made with regard to the ethical dimensions of field work
- be able to explicitly state the rationale behind the choice of methodological strategies and forms of presenting findings in a project.

### **Course content**

The course involves a field-based project which takes place in close cooperation with a private or public company or organisation. The course provides the student with knowledge of project design, project administration, basic economics and communication. Using this knowledge as a foundation, the student will be able to independently design, execute and present findings of a field-based project at a company or in an organisation. In addition, the ethical dimensions of field work are discussed as are which methodological strategies are best suited for given projects.

### **Course design**

Teaching consists of individually based fieldwork, a number of guidance seminars in groups and classroom teaching.

### **Assessment**

The assessment is based on written and oral presentations and reports.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

### **Grades**

Marking scale: Fail, E, D, C, B, A.

The highest grade is A and the lowest passing grade is E. The grade for a non-passing result is Fail.

### **Entry requirements**

To be admitted to the course, the student must have a Bachelor's degree in the Humanities or Social Sciences, or the equivalent.

### **Further information**

1. The course replaces TKAN04.
2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.

3. The course is offered at the Department of Cultural Sciences, Lund University.

## Subcourses in TKAN12, Applied Cultural Analysis: Fieldwork and Project Management

Applies from V12

1201 Field Work and Project Management, 15,0 hp  
Grading scale: Fail, E, D, C, B, A