

Faculties of Humanities and Theology

TKAN08, Applied Cultural Analysis: Introduction to Applied Cultural Analysis, 7.5 credits

Tillämpad kulturanalys: Introduktionskurs i tillämpad kulturanalys, 7,5 högskolepoäng Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2012-01-31 to be valid from 2012-01-31, spring semester 2012.

General Information

The course is a compulsory component of the Master of Arts programme in Applied Cultural Analysis. The course is also offered as a freestanding course and can normally be included in a general first- or second-cycle degree.

Language of instruction: English

Main field of studies Depth of study relative to the degree

requirements

Applied Cultural Analysis A1N, Second cycle, has only first-cycle

course/s as entry requirements

Learning outcomes

On completion of the course the student shall

Knowledge and understanding

- be able to account for cultural phenomena and applied cultural analysis
- be able to account for both the theoretical and the methodological aspects of cultural analysis

Competence and skills

- be able to formulate a research issue within the field of cultural analysis
- be able to plan and carry out fieldwork under supervision
- be able to use concepts and methods of cultural analysis for solving practical tasks issued by an external employer

Judgement and approach

• be able to reflect critically on the potential and limitations of the practical application of cultural analysis in companies, institutions and organisations.

Course content

The course is an introduction to the practical and professional uses of cultural analysis in both private and public organisations. It aims to provide the students with a common platform on which to build during the subsequent courses of the programme. A field study is carried out with the aim of developing skills used in the application of cultural analysis within various organisations.

Course design

Teaching consists of lectures, workshops and a field study in which students work in groups.

Assessment

The assessment is based on a written take-home assignment.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

The highest grade is A and the lowest passing grade is E. The grade for a non-passing result is Fail.

Entry requirements

To be admitted to the course, the student must have a Bachelor's degree in the Humanities or Social Sciences, or the equivalent.

Further information

- 1. The course replaces TKAN06.
- 2. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
- 3. The course is offered at the Department of Cultural Sciences, Lund University.

Subcourses in TKAN08, Applied Cultural Analysis: Introduction to Applied Cultural Analysis

Applies from H12

1201 Introduction to Applied Cultural Analysis, 7,5 hp Grading scale: Fail, E, D, C, B, A