



LUND
UNIVERSITY

Faculty of Social Sciences

SMMN35, Retail, Place and Sustainability, 30 credits

Retail, plats och hållbarhet, 30 högskolepoäng

Second Cycle / Avancerad nivå

Details of approval

The syllabus was approved by Faculty Board of Social Sciences on 2012-06-11 and was last revised on 2012-06-11. The revised syllabus applies from 2012-09-01, autumn semester 2012.

General Information

Language of instruction: English

Main field of studies

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Depth of study relative to the degree requirements

A1F, Second cycle, has second-cycle course/s as entry requirements

Learning outcomes

On completion of the course, the student shall

- show an advanced knowledge about the development and business logic of the retail trade that
- takes expression in horizontal integration and international establishments and product supply via different channels,
- demonstrate an understanding of how sustainable trade can be shaped
- critically and independently review and understand the trade choice of strategy for development
- of sustainable trade,
- show a very good familiarity with central concepts concerning the innovations of the trade
- and trends and show an ability to reflect on these critically in relation to the retail company's responsibility for environment and sustainability,
- show an advanced ability to make an analysis of and explain the urban environments from
- a retail perspective and show good proficiencies in to independently implement a study of
- a retail company and analyse and draw conclusions about sustainable trade critically

S 2012/203

This is a translation of the course syllabus approved in Swedish

show good skills to analyse and identify factors of significance for CSR (Corporate Social Responsibility),
show good skills in to both number that in writing communicate the knowledge field of the course.

Course content

The course intends to give the student an advanced ability to analyse and reflect over the trade development based on different perspectives.

The course is divided into four part according to the following:

- a. The international trends of the trade and innovations (5 credits)
- b. Place Development (5 credits)
- c. Sustainable trade (5 credits)
- d. Integrating project work (15 credits)

The course starts with an advanced study in questions that concern the development and innovations of the trade in a international perspective.

The student interviews experts and reads literature and document and present this in seminars.

In part two and three discuss and analyses place development and sustainability based on theory

and field trips and in view of interviews with representative for the sector. Further is studied

some example of retail chains within the trade from different perspectives that resource management -, town planning - and the sustainability perspective . Also this be presented in seminar form.

A longer field trip also is carried out to joint study different perspective on trade as town planning, center formations and resource issues connected to sustainability.

Through an integrating, final project work, the knowledge is brought together from the three earlier the parts.

The student is trained in to based on a retail context be able to join and communicate

different theoretical perspectives and apply these parts to a larger integrated whole.

Course design

The teaching is given as lectures, guest lectures, seminars, supervision, study visit, field trips and case. Participation in guest lectures, seminars, study visit, field trips and case is compulsory.

Assessment

The course the first three part be examined through joint presentations of cases both written as

orally. The fourth part is examined through an individual project work that is presented

written and discussed at seminars.

In connection with the course, three examination sessions being offered; regular test

and two re-examinations.

Within a year after the end of the course are offered at least two additional examination sessions on the same course contents.

After that, the student is offered further examination sessions but in accordance with then current course syllabus

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, E, D, C, B, A.

The grades awarded are A, B, C, D, E or Fail. The highest grade is A and the lowest passing grade is E. The grade for non-passing result is Fail.

The students performance is assessed with reference to the learning outcomes of the course. For the grade of E, the student must show acceptable results. For the grade of D, the student must show satisfactory results. For the grade

of C the student must show a good results. For the grade of B, the student must show very good results.

For the grade of A, the student must show excellent results. For the grade of Fail the student must have shown unacceptable results.

At the start of the course, students are informed about the learning outcomes stated in the syllabus and about the grading scales and how it is applied in the course.

Entry requirements

For admission to the course, it is required that the student has accomplished course requirements about at least 30 credits including 15 credits in method and/or theory of knowledge in the Master's programme in Service Management.

Further information

The course replaces SMMN06.

Subcourses in SMMN35, Retail, Place and Sustainability

Applies from H12

- 1201 The International Trends of the Trade and Innovations, 5,0 hp
Grading scale: Fail, E, D, C, B, A
- 1202 Place Development, 5,0 hp
Grading scale: Fail, E, D, C, B, A
- 1203 Sustainable Trade, 5,0 hp
Grading scale: Fail, E, D, C, B, A
- 1204 Integrating Project Work, 15,0 hp
Grading scale: Fail, E, D, C, B, A