



LUND
UNIVERSITY

Faculty of Social Sciences

SKOA62, Research Methods in Strategic Communication, 7.5 credits

Strategisk kommunikation: Forskningsmetoder i strategisk kommunikation, 7,5 högskolepoäng

First Cycle / Grundnivå

Details of approval

The syllabus is an old version, approved by Faculty Board of Social Sciences on 2010-12-17 and was valid from 2011-01-20, spring semester 2011.

General Information

Language of instruction: Swedish

Main field of studies

Strategic Communication

Depth of study relative to the degree requirements

G2F, First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Learning outcomes

Course content

Course design

Assessment

Grades

Marking scale: Fail, Pass, Pass with distinction.

Entry requirements**Further information**