



LUND
UNIVERSITY

Faculties of Humanities and Theology

RETA30, Rhetoric: Level 1, 30 credits

Retorik: Grundkurs, 30 högskolepoäng

First Cycle / Grundnivå

Details of approval

The syllabus is an old version, approved by the pro-dean for first-cycle studies at the Faculties of Humanities and Theology on 2011-06-20 and was last revised on 2015-05-13. . The revised syllabus applied from 2015-05-13. , spring semester 2015.

General Information

The course is offered as a freestanding course and can normally be included in a first or second cycle degree.

Language of instruction: Swedish

The language of instruction is Swedish, but some components may be taught in other Scandinavian languages or English.

Main field of studies

Rhetoric

Depth of study relative to the degree requirements

G1N, First cycle, has only upper-secondary level entry requirements

Learning outcomes

On completion of the course, the students shall be able to

Knowledge and understanding

- provide an overview of the emergence and development of Western rhetoric from Antiquity to the present
- informed by the key concepts of classical and modern rhetoric, describe the foundations of rhetorical theory
- identify different rhetorical genres and relate them to the aim and situation of communication

Competence and skills

- using rhetorical and linguistic terminology, provide advice and constructive criticism to speakers and writers in different communication situations
- analyse strategies of persuasion, negotiation and invitation in different types of discourse
- produce texts and talks in different rhetorical genres and explain how their content, structure and language are adapted to the context and aim

Judgement and approach

- describe and assess communicative actions from a rhetorical perspective
- judge and evaluate the importance of rhetoric from a historical and societal perspective.

Course content

The course introduces students to the basics of rhetoric as a discipline and art in the past and present. It provides information about rhetorical perspectives and approaches and highlights the ethical dimensions of rhetoric.

Using rhetorical and linguistic concepts, the students practise analysing logical and affective argumentation in speech and writing from different periods and cultures.

The students are enabled to develop knowledge of rhetoric in their own texts and talks, by deliberately adapting the content, structure, language and execution to different rhetorical situations.

Finally, the students are to write a short research paper on rhetoric.

The course consists of four modules:

1. Rhetorical perspectives, 7.5 credits,
2. Rhetorical exercises I, 7.5 credits,
3. Rhetorical exercises II, 7.5 credits,
4. Rhetorical analyses, 7.5 credits.

Course design

The teaching consists of exercises, lectures and seminars. Assessed components are compulsory.

Attendance at seminars is compulsory unless there are special grounds. An alternative form or date for compulsory components is offered to students who are not able to complete a compulsory component owing to circumstances beyond their control, e.g. accident, sudden illness or similar. This also applies to students who have missed teaching because of activities as a student representative.

Assessment

Module 1 is assessed on the basis of seminar participation, oral group presentations, and a written exam at the end of the module.

Module 2 is assessed on the basis of participation in three seminars, three oral presentations, two written assignments, a written exam and a studies logbook.

Module 3 is assessed on the basis of participation in two seminars, three oral presentations, and three written assignments and a studies logbook.

Module 4 is assessed on the basis of participation in seminars (approximately five), a minor written group assignment that is to be presented at a seminar, a major individual written assignment that is to be performed in the form of a talk and an oral critical review.

Subcourses that are part of this course can be found in an appendix at the end of this document.

Grades

Marking scale: Fail, Pass.

To be awarded a grade of Pass on the course, the students must have been awarded the grade of Pass on all modules.

Entry requirements

General requirements for university studies in Sweden

Further information

1. This course replaces RETA11.
2. Students who have completed and passed RETA14 are guaranteed admission to modules 1 and 4.
3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details see the current registration information and other relevant documentation.
4. Very good proficiency in Swedish is a good basis for passing the course.
5. The course is offered at the Department of Communication and Media (COME), Lund University.
6. Module titles in Swedish:
 1. Retoriska perspektiv,
 2. Retoriska övningar I,
 3. Retoriska övningar II,
 4. Retoriska analyser.

Subcourses in RETA30, Rhetoric: Level 1

Applies from H11

- 1101 Rhetorical Perspectives, 7,5 hp
Grading scale: Fail, Pass
- 1102 Rhetorical Exercises I, 7,5 hp
Grading scale: Fail, Pass
- 1103 Rhetorical Exercises II, 7,5 hp
Grading scale: Fail, Pass
- 1104 Rhetorical Analysis, 7,5 hp
Grading scale: Fail, Pass