



**LUND**  
UNIVERSITY

Faculty of Social Sciences

## **MKVN11, Media and Communication Studies: Internship, 30 credits**

*Medie- och kommunikationsvetenskap: Kvalificerad yrkespraktik,  
30 högskolepoäng*  
Second Cycle / Avancerad nivå

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### **Details of approval**

The syllabus is an old version, approved by the board of the Department of Communication and Media on 2016-04-25 and was valid from 2016-08-28, autumn semester 2016.

### **General Information**

The course is an elective component of the Master of Science programme in Media and Communication Studies.

*Main field of studies*

Media and Communication Studies

*Depth of study relative to the degree requirements*

A1F, Second cycle, has second-cycle course/s as entry requirements

### **Learning outcomes**

On completion of the course, the students shall be able to

#### **Knowledge and understanding**

- demonstrate specialised understanding of professional work within the media and communication sector

#### **Competence and skills**

- demonstrate the ability to execute qualified professional duties within the media and communication sector
- demonstrate the ability to apply media and communication studies theories and knowledge in a professional context

- demonstrate the ability in speech and writing to reflect on their professional experiences with regard to the relationship between theory and practice
- demonstrate the ability to produce an independent and advanced analysis of their internship experience based on current media and communication studies research

### **Judgement and approach**

- demonstrate a very good understanding of issues concerning ethics, power and social distinctions in relation to the professional area of media and communication studies
- demonstrate a good ability to identify their need of further knowledge and to develop their skills in relation to working life

### **Course content**

The course aims to provide students with insights into the professional world that can be linked to media and communication studies and with a specialised understanding of the relationship between theory and practice. A work placement makes up a key part of the course. For at least 15 weeks, the student is work as an intern (75% of the course). In addition, the student is to produce an independent project in the form of an internship paper. Using analysis and experiences from the work placement, the student is to demonstrate the connections between theory and practice. Accordingly, the internship is a basic condition for completing the independent project.

The host organisation of the internship can be a non-profit organisation (NGO), a research environment, or a public or private organisation in Sweden or abroad.

### **Course design**

Supported by supervision at the host organisation, the student is to work with qualified tasks associated with the programme. The students decide themselves and in consultation with the work placement supervisor when the independent analytical project is to be executed.

The period and terms of the internship are to comply with local circumstances and rules.

It is the responsibility of the student to find a work placement, and finance travel, accommodation and maintenance. The course director must approve the work placement, the supervisor and main tasks well in advance of the start of the internship.

### **Assessment**

The assessment of the course is based on:

- an individually written analytical internship paper
- an individually written descriptive placement report
- an oral seminar presentation
- a student evaluation
- a placement supervisor evaluation certifying, among other things, that the student has been present at the workplace for at least 15 weeks.

The analytical internship paper is to be clearly based in the student's previous second cycle studies.

If a student fails the internship and there are no valid reasons to the contrary, he or she will be offered a new opportunity to complete the internship. The entire internship must then be redone and it is the student's responsibility to find a new work placement.

## Grades

Marking scale: Fail, E, D, C, B, A.

The grade for the whole course is determined by the grade on the individually written analytical internship paper.

The highest grade is A and the lowest passing grade is E. The grade for a non-passing result is Fail. - The student's performance is assessed with reference to the learning outcomes of the course. For the grade of E the student must show acceptable results. For the grade of D the student must show satisfactory results. For the grade of C the student must show good results. For the grade of B the student must show very good results. For the grade of A the student must show excellent results. For the grade of Fail the student must have shown unacceptable results.

The student and supervisor evaluations are exempted from this grading scale. The grades awarded for these components are Pass or Fail. For the grade Pass, the student must show acceptable results. For the grade of Fail, the student must have shown unacceptable results.

## Entry requirements

To be admitted to the course, students must have completed at least 45 credits of the Master of Science programme in Media and Communication Studies (120 credits).