



LUND  
UNIVERSITY

Faculty of Social Sciences

## MKVM13, Media and Communication Studies: Master's (Two Years) Thesis, 30 credits

*Medie- och kommunikationsvetenskap: Examensarbete för  
masterexamen, 30 högskolepoäng*

Second Cycle / Avancerad nivå

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### Details of approval

The syllabus was approved by the board of the Department of Communication and Media on 2013-12-03 to be valid from 2014-01-20, spring semester 2014.

### General Information

The course is in the second cycle and consists of the degree project for a degree of Master (Two Years) in Media and Communication Studies.

It can be taken as freestanding course or included in a second cycle programme.

*Language of instruction:* English and Swedish

The course is given in Swedish and/or English.

*Main field of studies*

Media and Communication Studies

*Depth of study relative to the degree requirements*

A2E, Second cycle, contains degree project for Master of Arts/Master of Science (120 credits)

### Learning outcomes

#### Knowledge and understanding

After completed course, the student should:

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demonstrate specialised knowledge and understanding in the field of media and communication studies and a considerable degree of specialised knowledge in a delimited research area

- demonstrate specialised knowledge of theory of science and methodology in the fields of media and communication studies research

### **Competence and skills**

After completed course, the student should:

- be able to identify and formulate complex issues in relation to media and communication studies critically, autonomously and creatively
- be able to plan and, using appropriate methods, undertake advanced tasks within predetermined time frames
- be able to review and evaluate research
- be able to communicate the results of learning and research processes in speech and writing and report and discuss their conclusions and the knowledge and arguments on which they are based in dialogue with different audiences
- be able to participate independently in research and development work or autonomous employment in some other qualified capacity

### **Judgement and approach**

After completed course, the student should:

- be able to assess the usefulness of media and communication studies in different contexts
- be able to make assessments in the field of media and communication studies informed by relevant disciplinary, social and ethical issues in both research and development work and other relevant fields
- be able to demonstrate insight into the possibilities and limitations of research, its role in society and the responsibility of the individual for how it is used
- be able to identify the personal need for further knowledge
- demonstrate knowledge of research communication and independently monitor developments within the field
- be able to contribute to the group dynamics of learning and constructively participate in the shared learning environment

### **Course content**

The course involves students autonomously planning and conducting a scholarly investigation.

The student is to identify a relevant research issue, select appropriate methods, collect and process theoretical and empirical data and present his/her findings in both speech and writing.

### **Course design**

The course combines various teaching and learning activities including supervision, independent study and seminars.

The completed degree project is to be reviewed and discussed at an assessed seminar by a specially appointed critical reviewer.

The student is entitled to supervision during the writing process.

The supervisor provides the student with advice and views on the design of the degree project, but it is the student who is responsible for its completion.

Supervision is provided only in the semester for which the student was first registered, unless there are extraordinary circumstances.

## **Assessment**

Assessment is mainly based on the quality of the completed degree project, but the student's oral defence at the seminar and critical review of the project of another student will also contribute to the final grade.

An opportunity for re-examination is offered within a month of the first examination in the autumn semester.

An additional opportunity for re-examination is offered at the end of the spring semester.

*Subcourses that are part of this course can be found in an appendix at the end of this document.*

## **Grades**

Marking scale: Fail, E, D, C, B, A.

The student's performance is assessed with reference to the learning outcomes of the course. For the grade of E the student must show acceptable results. For the grade of D the student must show satisfactory results. For the grade of C the student must show good results. For the grade of B the student must show very good results. For the grade of A the student must show excellent results. For the grade of Fail the student must have shown unacceptable results.

The defence and critical review of degree projects are exempted from the grading scale above.

The grades awarded for such components are Pass or Fail. For the grade of Pass the student must show sufficient results. For the grade of Fail the student has shown an insufficient results

## **Entry requirements**

For admission to the course, Degree of Bachelor in media and communication studies is required or the equivalent as well as at least 30 credits subject studies in media and communication studies or the equivalent at second cycle level as well as at least 30 credits social sciences method and/or theory of knowledge at second cycle level.

## **Further information**

This course replaces MKVM01 Degree Project for master's degree in media and communication studies (30 credits).

## Subcourses in MKVM13, Media and Communication Studies: Master's (Two Years) Thesis

Applies from V12

1101 Master's Thesis, 30,0 hp  
Grading scale: Fail, E, D, C, B, A