

Faculties of Humanities and Theology

# MHIA05, Media History: Social Media in Historical Perspective, 7.5 credits Mediehistoria: Sociala medier i historiskt perspektiv, 7,5 högskolepoäng

First Cycle / Grundnivå

# Details of approval

The syllabus is an old version, approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 2012-02-15 and was valid from 2012-02-15, autumn semester 2012.

# **General Information**

The course is offered as a freestanding course. It can be included in a first or second cycle degree.

*Language of instruction:* Swedish Components in other Scandinavian languages and English may be included.

Main field of studies	Depth of study relative to the degree requirements
Media History	G1F, First cycle, has less than 60 credits in first-cycle course/s as entry requirements
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## Learning outcomes

On completion of the course, the students shall be able to

### Knowledge and understanding

• account for important developments in the history of the media with regard to their social aspects

### Competence and skills

- critically analyse relevant changes in media history with regard to social aspects
- situate social media in a historical context

#### Judgement and approach

- test the applicability and relevance of different media history perspectives on different empirical data and issues
- in speech and writing, discuss and take a position on perspectives on the history of the media concerned with social aspects of ethnicity, ideology, gender and class

### Course content

The course deals with the most important developments in the history of the media with regard to social aspects and key perspectives on them; special emphasis is placed on Swedish circumstances and present-day social media are approached from a historical perspective. The different historical forms of participatory media and the changing concept of the audience are in focus.

## Course design

The teaching consists of lectures, supervision, seminars and exercises. Assessed seminars are compulsory.

### Assessment

The assessment is based partly on active participation in the assessed seminars, and partly on a written exam at the end of the course.

Subcourses that are part of this course can be found in an appendix at the end of this document.

## Grades

Marking scale: Fail, Pass, Pass with distinction.

## Entry requirements

To be admitted to the course, students must have passed course MHIA01 or obtained the equivalent knowledge in another humanities/social sciences subject.

# Further information

- 1. The course is offered at the Department of Communication and Media, Lund University.
- 2. The course is also included as a module of MHIA02 Media History: Level 2.
- 3. The credits allocated for course content that in whole or in part is commensurate with another course can only be credited once for a degree. For further details

see the current registration information and other relevant documentation.

Applies from V12

1201 Social Media in Historical Perspective, 7,5 hp Grading scale: Fail, Pass, Pass with distinction